



Department of Agriculture
Development and Farmer
Welfare



RKVY FPO Promotion Scheme 2019-20

Project Status

SFAC Kerala (Small Farmers Agribusiness
Consortium, Kerala)



Project Status of RKVY FPO Promotion Scheme

Approval Dates

1

Kerala FPO Policy, 2020

G.O. (Rt) No.431/2020/AGRI, Dated 15-05-2020 approved the Kerala FPO policy. RKVY 2019-20 operational guidelines for FPOs in Kerala also approved TM(1)11560/2020 Dated 30-06-2020

2

SLCC Approval of PMU & ABPA - 2021

State Level Consultative Committee on 01-07-2021, File No. PPM-CELL/337/2020-AGRI selected the agencies for monitoring & handholding after e-tender process.

3

SLSC - Aug 2021

State Level Selection committee approved 13 FPOs for handholding

4

SLSC - Jan 2022

Further 32 FPOs approved for formation and 49 FPOs for strengthening support

5

Project At 2024

Sustainability and Phase out

FPC Registration Status- New FPOs

SL No.	District	Target	New FPOs Registered
1	Trivandrum	4	4
2	Kollam	3	3
3	Pathanamthitta	3	2*
4	Alappuzha	2	0**
5	Kottayam	4	4
6	Idukki	4	4
7	Ernakulam	4	3
8	Thrissur	6	6
9	Palakkad	4	4
10	Malappuram	3	3
11	Kozhikode	3	2
12	Wayanad	4	1**
13	Kannur	4	4
14	Kasargod	2	2
	Total	50	42

New FPO Category

*1 FPO opted out of the scheme support – Pathanamthitta

**SLSC held on 21-10-2023 for below FPOs in Alappuzha, Wayanad and Pathanamthitta

	As per SLSC meeting dated 21-10-2023-New FPOs approved
	Alappuzha
1.	DeenDayal FPO, Harippad
2.	Chitthira Paddy and Coconut Producers Organisation
	Wayanad
1.	Wayanad Innovative Farmer Producer Company (WINFARM), Muttill Panchayath
2.	Wayanad Agro Industry FPC, Edavaka, Mananthavady
3.	Brahmagiri Wayanad Coffee, Kaniyampatta, Panamaram
	Pathanamthitta
1.	Jaiva Bharath FPC Ltd

Project Status

Agri Business Promotion Agencies



Zone 1 - AFC India Ltd



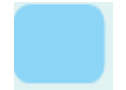
Zone 2 - ICCOA



Zone 3 -EY LLP Ltd



Zone 4 -EY LLP Ltd



Zone 5 -ICCOA

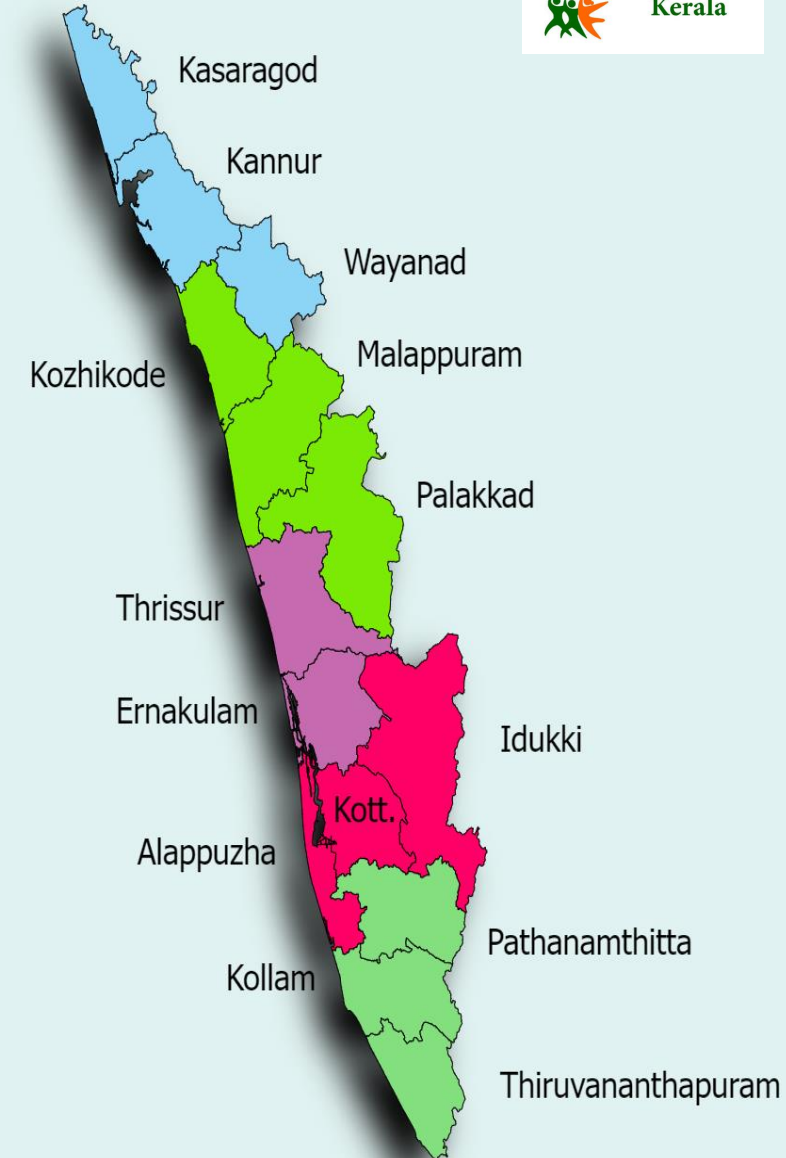
Project Monitoring Unit

Grant Thornton Bharat LLP

District and Block Level Support

Agriculture Department officials monitoring the project at

District and Block Level – PD ATMA, ADA, AO



**10 new FPCs per zone for formation and
10 existing FPCs for strengthening**

Project Glance-New FPOs



**42/50 New FPCs
Registered**



750+ FIGs



10873+ Shareholders



**Rs. 3.3 Cr
Equity Raised**



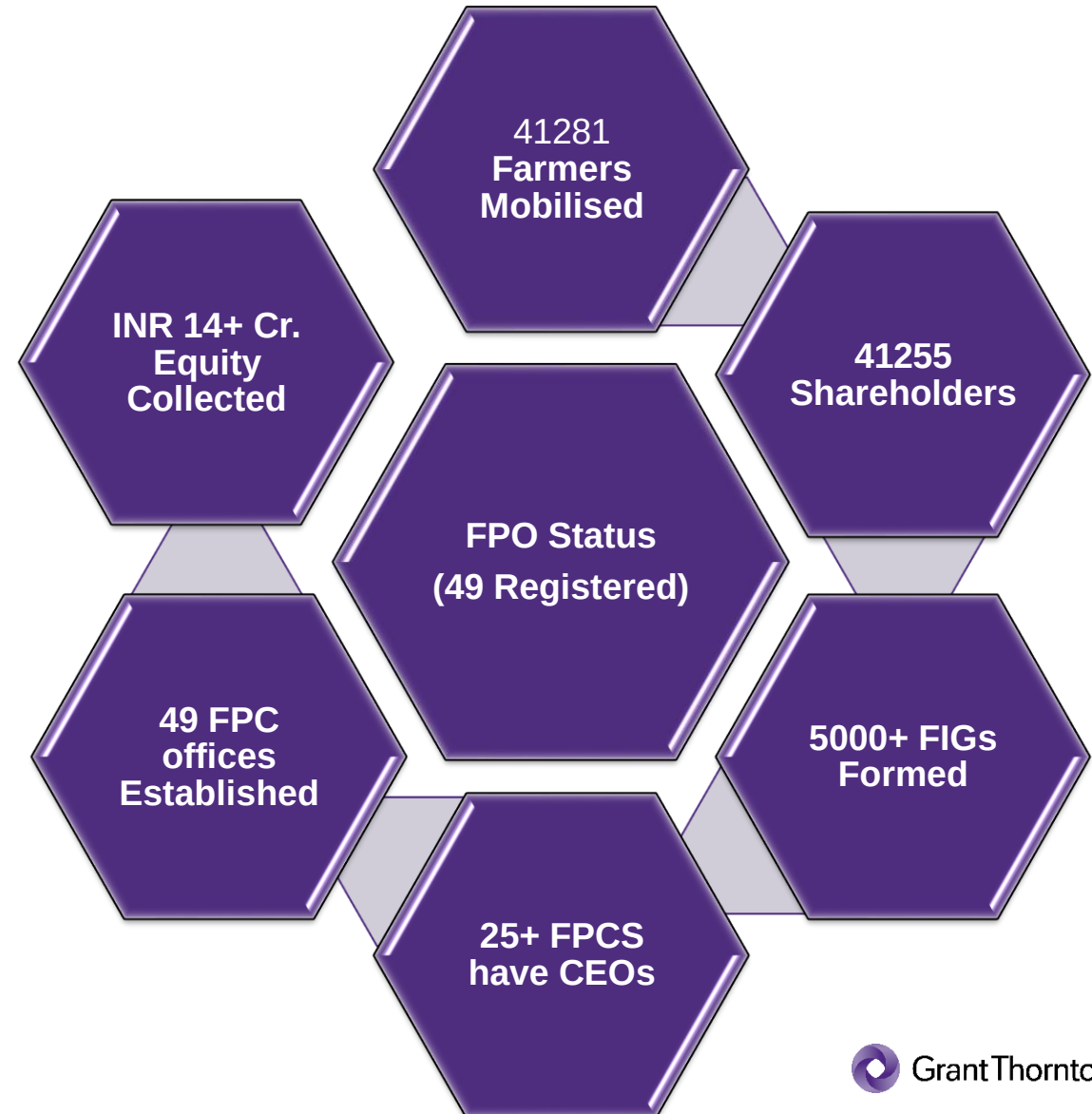
**All 5 Zones Capacity
Building programs for
FPC BOD/CEOs
ongoing**



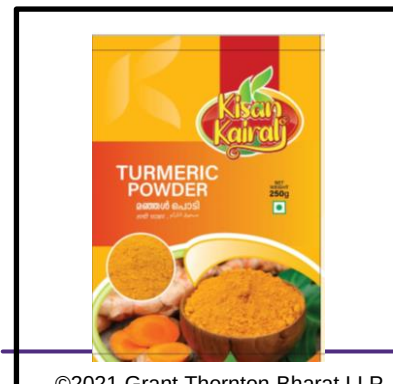
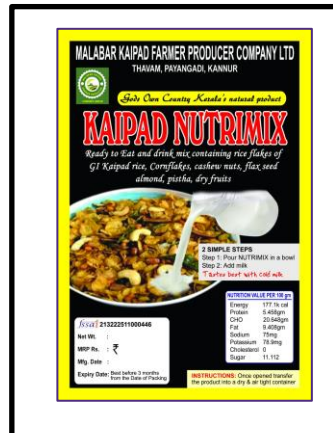
**Rs. 7 Cr+ cumulative
Business Turnover
generated by FPCs**

Status of the Project-SFAC-Kerala, Existing FPOs

- All Registered FPCs have offices established and Bank Accounts created
- FPCs Initial Businesses Started :
 - ✓ Procurement and Trading
 - ✓ Collection centre and sales outlet
 - ✓ Input Shop
 - ✓ Nursery
 - ✓ Value Addition/Processing Unit
 - ✓ Coconut Procurement etc.,
- Revenue generated by New FPCs in



Value added Products by FPCs



Some of the value added products produced by FPCs include:

- Coconut oil, Banana based soap, Squashes, Muringa Powder, Soup mix, Spice powders, packaged rice, millets, rice powder, Rubber grow bags etc.,

Infrastructure by FPCs



Glimpse of FPO/ABPA Activities



Capacity Building-

COMPLAINCES



FPC Chairman Training 19-21 July by SFAC Kerala

Media Coverage of FPC Activities







Onam Special Fair inaugurated by Hon. Kerala CM Sh. Pinarayi Vijayan on 26th August 2022 at Thiruvananthapuram






fposgovtofkerala

fposgovtofkerala Honourable Chief Minister of Kerala Shri. Pinarayi Vijayan inaugurated the Onam Special Fair organised by SupplyCo in Thiruvananthapuram on 26th August 2022. Kerala Road Transport Minister Antony Raju and Civil Supplies Minister G R Anil inaugurated various stalls at the fair. Manickal Agricultural Marketing Cooperative Society had put a vegetable stall at the front desk of which Manickal Agro FPC was also part. #onamfair2022 #KeralaCM #keralacm #FPC #fpc #SFAC #sfac #thiruvananthapuram #Thiruvananthapuram #kerala #PMU #pmu #ABPA #abpa #agribusiness #farmerslife

61w

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AUGUST 30, 2022

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Post



FPOs - Govt. of Kerala @keralafpos · Mar 7

Promote

Inauguration of Anayadi FPC by Hon. Minister. LSGD presidents, FPC BOD members and other signatories.

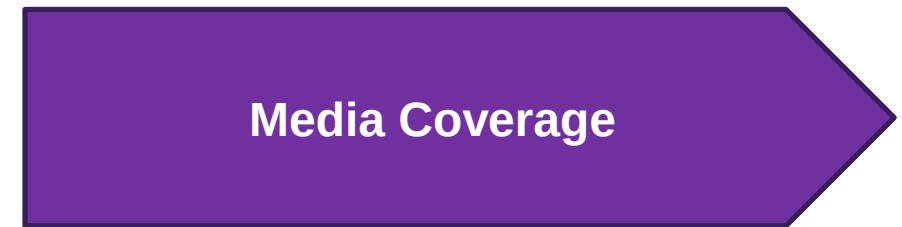
#sfac #pmu #ABPA #FarmersIncome #keralagram #agribusiness #farmerslife #inauguration



എഴുതിയ "ആനയി ഫാർമേഴ്സ് പ്രൊഡ്യൂസ് ചെയ്തവയുടെ കേരള കൃഷി വകുപ്പു മന്ത്രി പി യിൽ പ്രകാശനം ചെയ്യുന്നു

1

38



Social Media Pages



Media Coverage

Social Media Pages

കിസാൻ കൈകളിൽ പ്രൊഡ്യൂസർ കർമ്മി മഞ്ഞൾ കൃഷി വിത്തിടൽ
ബിറ്റനല ഒഴുക്കടി

2023 ജൂൺ 19
കിസാൻ കൈകളിൽ പ്രൊഡ്യൂസർ കർമ്മി മഞ്ഞൾ കൃഷി വിത്തിടൽ
ബിറ്റനല ഒഴുക്കടി (Kannur)

ABPAs

FPOs - Govt. of K
@keralafpos

Kisan KAIRALI FPO purchased 31 tons of turmeric fingers from Karnataka to start turmeric cultivation approximately in 40 acres among their share holders in Kannur district.

#KisanKairaliPC #KisanKairali #PMU #SFACKerala #ABPA #Farmers #Incomegeneration

12:14 PM · Jun 19, 2023 · 23 Views

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Onam Special Fair inaugurated by Hon. Kerala CM Sh. Pinarayi Vijayan on 26th August 2022 at Thiruvananthapuram

ABPA's

fposgovtofkerala

fposgovtofkerala Honourable Chief Minister of Kerala Shri. Pinarayi Vijayan inaugurated the Onam Special Fair organised by SupplyCo in Thiruvananthapuram on 26th August 2022. Kerala Road Transport Minister Antony Raju and Civil Supplies Minister G R Anil inaugurated various stalls at the fair. Manickal Agricultural Marketing Cooperative Society had put a vegetable stall at the front desk of which Manickal Agro FPC was also part.

#onamfair2022 #KeralaCM #keralacm #FPC #fpc #SFAC #sfac #thiruvananthapuram #Thiruvananthapuram #kerala #PMU #pmu #ABPA #abpa #agribusiness #farmerslife

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2 likes
AUGUST 30, 2022

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മലിനിയിൽനിന്ന് മുഖവർധിത ഉൽപ്പന്നങ്ങളുമായി കർഷകത്തോഴ്

ABPAs

fposgovtofkerala

fposgovtofkerala Minister for Health Smt. Veena George Inaugurated Tapioca based Value addition unit at F4Fresh FPC on 23rd June 2023.

#kerala #FPO #FPCs #Valueaddition #F4Fresh #F4FreshFPC #ABPA #PMU #SFACKerala #Pathanamthitta #elavumthitta #veenageorge #ministerforhealth

17w

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JUNE 30

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Media Coverage

Field Meeting with FPCs

- PD ATMA of 4 Districts given direction to derive an action plan for FPCs in consultation with the representatives of FPCs

Meeting with FPC representatives and District officials on Sep 7th and 8th 2023 at Kottayam and Idukki



Meeting with FPC representatives and District officials on Sep 7th and 8th 2023 at Kottayam and Idukki



Media Coverage of FPC Activities



Press coverage on inauguration of Malappattam Spices FPC office and sales outlet



Press coverage on Ollur Krishi Samridhi FPC about latest initiative F&V Marketing facility



Logo Launch of Spezia FPC, Idukki

Tweet by Shri.
Piyush Goyal,
Central Minister-
GoI on Kaipad
Rice



Piyush Goyal
@PiyushGoyal

Health is a guarantee when you eat right,
UAE gets to flavour Kerala's GI-tagged Kaipad rice.



3:10 PM · Oct 26, 2022 · Twitter for Android

280 Retweets 3 Quote Tweets 1,585 Likes

11:51

0.21 KB/s 4G 71

← Tweet



India in UAE
@IndembAbuDhabi

GI- tagged & #ODOP One District One Products hold immense potential to boost exports. Amb @sunjaysudhir virtually flagged off first shipment of GI tagged Kaipad Rice & its value added products from Kerala to UAE! @APEDADOC @PiyushGoyal @PMOIndia @MEAIndia @DoC_GoI @luluhypr



2:31 PM · 26 Oct 22 · Twitter for Android

Tweet your reply



**FPO Products
demonstrated during
Thrissur Krishi
Darshan Programme,
Oct 2022**





Caselet on Successful FPOs Under RKVY Promotion Scheme 2019-20

New and Existing FPOs



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Spezia Idukki Farmers Producer Company Limited- Idukki	5
Perinthalmanna Farmers Producer Company Limited- Malappuram	6
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1. WAYANAD BANANA PRODUCTION AND EXPORT FARMER PRODUCER COMPANY LIMITED

No of FIGs: 19

Paid-up capital: Rs.
10.06 Lakh

Total fund received from SFAC:
Rs. 17.97 Lakh .

Registered on: 7th Sept, 2021

No of shareholders: 253 (545.8 Acres)

Equity grant: Rs. 5 Lakh

Cumulative Turnover: Rs. 3.5 Crore

Background



-Main VC
Crop: BANANA
,TAPIOCA and JACK
FRUIT

-CEO: JOMON
THOMAS

-Chairman: USMAN
VM



- Supported by:
SFAC- Kerala

- Scheme
convergence:
SMAM for
DRONE



Interventions:

- SMAM scheme convergence for DRONE
- Establishment of 2 CC
- Banana aggregation & Trading (Market Linkage)

Critical Success Factors

- 2 Collection centres established in 2023.
- Aggregation/trading of Banana: 280 MT.
- Drone Spraying Service to member farmers.
- Capacity building/Advisory support from the Department on scheme guidelines/working instructions/FPO interventions/compliances, etc.,
- Exposure visit to KAU, Mannuthy.
- Exposure visit to Kannara.
- Advisory support from SFAC and PMU-CA

Journey So Far!!

- FPO was registered in Sept 2021. About 253 registered shareholders with a total of 19 FIGs.
- Received Drone through SMAM scheme convergence.
- Have 2 collection centres established.
- Have established market linkage with a banana buyer: About 280 MT
- Have generated cumulative revenue of about Rs. 3.5 crore.
- Intends scaling up operations- Establishment of processing unit for which land is finalised
- FY 23-24 revenue projection: 100 % increase over FY 22-23 with increase in shareholders no's by about 50%

Impact

❖ Cumulative Turnover: INR 3.5 Crore

WAYANAD BANANA PRODUCTION EXPORT FARMER PRODUCER COMPANY LIMITED

Name of the District	WAYANAD
Contact person and number	- Name and phone no of chairman- USMAN VM 9847508743 - Name and phone no of CEO: JOMON THOMAS 9048968348
Date of Incorporation	7 SEPTEMBER 2021
FPO formed/supported under which scheme	RKVY 2019 - 2020 PROMOTION OF FPO SCHEME
Shareholders	- Total no of FIGs:19 - Total no of registered shareholders: 253 - Total number of registered women shareholders:21 - No of women Board of Directors:1
Number of Villages covered	Total number of villages from which the FPO has got registered shareholders: 19
Total area under FPO jurisdiction	Write the total area (in Acres): 545.8 ACRES Summation of FPO member farmers area
Financial Resources/convergence	- Paid up Capital: Rs. 1006000 Lakh - Equity Grant: Rs.2.5 Lakh (Received from SFAC KERALA) - Other grants :NA - Loan from Banks/FIs: NA - Details on scheme convergence: DRONE through SMAM Scheme
Product Details/Licenses	- Name of the primary value chain crop: BANANA ,TAPIOCA and JACK FRUIT - Name of the Value-added products: In planning phase as s strategic business expansion - Licenses obtained by FPO :Panchayat License, IEC, MSME, FSSAI
Trainings/Exposure visits/skill development activities	- Indian institute of packaging - KAU- Mannuthy - Banana research station-Kannara - Several capacity building programs by SFAC-Kerala/PMU-CA on FPO ecosystem, business interventions, BDS, success stories, compliances, etc. - Advisory support from PMU-CA, SFAC-Kerala

Brief Details on Business Activities and related impact on member farmers	- No of collection centres established for the benefit of farmers: 2 Nos - Providing farm equipment rental services to the shareholder for their use at a low rate as compared to market: DRONE SERVICE spraying service. - Purchase of raw banana from member farmers for trading or processing activities and providing better rates to farmers as compared to market: Rs. 0.50 – Rs. 1.50 additional per kg as compared to the market rate - Employment generated at FPO level: Nos: Direct employment : 6 & indirect employment :4
% Growth in FPC membership after the FPC started business operations	About 96 % (From 129 shareholders to 253 presently)
Turnover and Profit of FPO in FY 22-23	Rs. 2.32 Crores
Turnover and Profit of FPO in FY 21-22	Rs.1.20 Crores
Turnover and Profit of FPO in FY 20-21	In Rs. 0
Highlight if any awards/recognition received by FPO	SPECIAL RECOGNITION RECEIVED FROM PD- ATMA WAYANAD, For the business turnover achieved by the FPC (About 2 crores within 18 months of inception).



Snapshots of the FPC Office with office infra such as table, chair, computer, printers, stationary, etc.

Activities of FPC: Field Level: FIG Formation, Farmer Mobilisation, etc.



Snapshot of the Capacity Building/Exposure Visits



- Exposure Visit Agri Business Incubation Centre , Vellanikara.
- Exposure visit to banana research station kannara for value addition in banana.
- Training at Kannara Banana Research Station.
- Participated in 2-day training session conducted IIP and SAMETI on introduction on packaging technology at oshin hotel wayanad.

Activities of FPC: Business Activities



- Field visit with buyers for market linkage tie-ups
- Aggregation & sale of banana to Kollam based manufacturer
- Establishment of 2 collection centres



Activities of FPC: Business Activities



Drone Operations



GPS Map Camera

Wayanad, Kerala, India
M296+GGX, Valal, Kerala 673122, India
Lat 11.670173°
Long 76.00993°
16/10/23 10:38 AM GMT +05:30



Way forward Plan of the FPC

Partnerships and BDS Market Development



01

Target ICICI Bank foundation project under CSR category for banana/jackfruit powder manufacturing.

Target establishment of processing unit by SFAC Kerala scheme funding

Target establishment of CHC at FIG level in Nenmeny through convergence with ICICI foundation projects and agri-input dealership

02

03

Private strategic and operational BDS- input suppliers, credit institutions (NBFCs & FIs), Agri Entrepreneurs, DigiTech services, eNAM, E-commerce

Public strategic and operational BDS- KVKs, agri-universities, MSME-DIC, etc.

04

2. KODUMON FARMER PRODUCER COMPANY LIMITED



No of FIGs: 18

**Paid-up capital: Rs. 6.68
Lakh**

**Total fund received from SFAC: Rs.
15.25 Lakh**

Registered on: 21st FEB 2022

No of shareholders: 334 (208.84 Acres)

Equity grant: Rs. 5 Lakh

Cumulative Turnover: Rs. 1 Crore

Background



-Main VC Crop:Paddy

-No of BoDs: 12

-No of women BoDs: 3

-CEO: Merline Mathew

**-Chairman: A.N.
Saleem**



**- Supported by:
SFAC- Kerala**



Interventions:

- **Value added products sale:** Kodumon Rice, Kodumon Honey, Kodumon snacks
- Sales of fertilizers, pesticides, Hand tools and other farming requirements
- Sales through Horticorp outlets

Critical Success Factors

- **One CC established at Edathitta and an the other as a part of the Packhouse for Rice.**
- **Value added product sales**
- **Financial support from SFAC Kerala**
- **Capacity building/Advisory support** from the Department on scheme guidelines/working instructions/FPO interventions/compliances, book-keeping/accounting, etc.,
- 50 Lakh WCL from Kerala bank
- **Exposure visit** to Onattukkara CPC.

Journey So Far!!

- FPO was registered in Feb 2022. About 334 registered shareholders with a total of 18 FIGs. .
- Have established value addition unit and sales facility through Horticorp outlets.
- Agri-input sales
- Have generated cumulative revenue of about Rs. 1 crore.
- Intends scaling up current operations.
- **FY 23-24 revenue projection: 60-70 % increase over FY 22-23 with increase in shareholders no's by about 20-25%**

Impact

❖ **Cumulative Turnover: INR 1 Crore**



Activities of FPC: Field Level: FIG Formation, Farmer Mobilisation, etc.



Snapshot of the Capacity Building/Exposure Visits



- Training program for CEO's at the ABPA office dated 29.09.2022.
- Training program for CEO's at the ABPA office dated 14.08.2023.
- Exposure visit and training session conducted at onattukkara CPCL, Alappuzha dated 05th July 2022, by ABPA.
- Chairman level training organized by SFAC-PMU-CA dated 19.07.2022 at SAMETI



Snapshot of the Input Center & Collection Center, etc.



Input / collection center was inaugurated by the Hon. Deputy Speaker, Shri. Chittayam Gopakumar

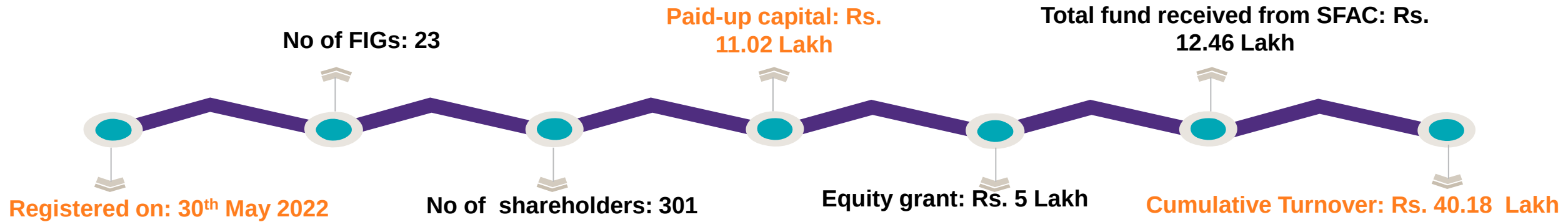
Snapshot of the Pack House for Rice



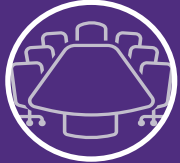
- Paddy Procurement Center and Pack House at edathitta.
- Kodumon Value added products.
- Farming of Red Lady Pappaya and other crops at leased land taken by the FPC



3. RANIPURAM FARMER PRODUCER COMPANY LIMITED



Background



-Main VC Crop:
Jackfruit, Coconut,
Cashew

-CEO: Vineeth Kumar M
-Chairman: P Rajan



**- Supported by:
SFAC- Kerala**



Interventions:

- Establishment of 1 CC
- Fertiliser distribution to member farmers
- Agricultural commodities(Coconut, rubber, turmeric, pepper, arecanut etc) sales through CCs

Critical Success Factors

- **1 Collection centres** established in 2023.
- **Agricultural commodities(Coconut, rubber, turmeric, pepper, arecanut etc) sales through CCs & fertilizer distribution**
- **Capacity building/Advisory support** from the Department on scheme guidelines/working instructions/FPO interventions/ compliances, etc.,
- Rs. 5 Lakh WCL from NABKISAN
- **Exposure visit**
- Advisory support from SFAC and PMU-CA

Journey So Far!!

- FPO was registered in 30th May 2022. About 301 registered shareholders with a total of 23 FIGs.
- Have established one collection centres and the same is used as sales facility centre.
- Fertiliser distribution center.
- Have generated cumulative revenue of about Rs. 40.18 Lakh.
- Intends scaling up operations- Establishment of processing unit for which land is finalised
- **FY 23-24 revenue projection: 100 % increase over FY 22-23 with increase in shareholders no's by about 20-25%**

Impact

❖ **Cumulative Turnover: INR 40.18 Lakh**

Activities of FPC: Field Level: FIG Formation, Farmer Mobilisation, AGM, etc.



Snapshot of the Capacity Building/Exposure Visits



- Capacity building/Advisory support from the Department on scheme guidelines/working instructions, etc.
- Exposure visit to KADS FPC

Activities of FPC: Business Activities



Activities of FPC: Business Activities



4. RUBFARM FARMER PRODUCER COMPANY LIMITED

No of FIGs: 23

Paid-up capital: Rs.
11.02 Lakh

Total fund received: Rs. 8.92 Lakh

Registered on: 30th May 2022

No of shareholders: 301

Equity grant: Rs. 5 Lakh

Cumulative Turnover: Rs. 40.18 Lakh

Background



Main VC Crop:
Jackfruit, Coconut,
Cashew

-No of women BoDs:1
-CEO: Vineeth Kumar M
-Chairman: P Rajan



**- Supported by:
SFAC- Kerala**



Interventions:

- Sale of Rubber brown budded stumps planting materials.
- Market linkage activity for Rubber Growbags And Rubber Indoor pots, Rubber finger caps, rubber gloves.

Critical Success Factors

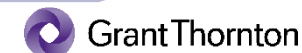
- **Establishment of rubber nursery**
- **Capacity building/Advisory support** from the Department on scheme guidelines/working instructions/FPO interventions/ compliances, etc.,
- **Exposure visit**
- **Scheme financial assistance**
- Advisory support from SFAC and PMU-CA

Journey So Far!!

- FPO was registered in 30th May 2022. About 301 registered shareholders with a total of 23 FIGs.
- Have established one collection centres and the same is used as sales facility centre.
- Have generated cumulative revenue of about Rs. 40.18 Lakh.
- Collecting raw materials from farmers through rubber producer societies network and developing value added products generating higher income and profit.
- Intends scaling up operations- Establishment of processing unit for which land is finalised
- **FY 23-24 revenue projection: 100 % increase over FY 22-23 with increase in shareholders no's by about 20-25%**

Impact

❖ **Cumulative Turnover: INR 40.18 Lakh**



Snapshot of the FPO Key activities/Events



- AGM 2023
- Keraleeyam 2023
- FIG Trainings

Snapshot of the Capacity Building/Exposure Visits



- Training of Director Board Members By Andreas Hermes Academe (Germany).
- Capacity Building Programs for Growers.
- Master Trainer training by GHZ.
- Discussions with possible Project partners in Defense sector.

Snapshot of the Processing units & Collection centres



Chirakkadav rps



Processing unit



Thekkumuri rps



Kakkomp rps

Snapshot of the Value-added products



Rubber grobags



Rubber gloves.



Rubber Indoor pots.



Rubber band.



Rubber finger caps.

Snapshot of other business activities



Rubfarm nursery



5. SPEZIA IDUKKI FARMER PRODUCER COMPANY LIMITED

No of FIGs: 46

Paid-up capital: Rs. 27.77 Lakh

Total fund received: Rs. 32.83 Lakh

Registered on: 25th May 2022

No of shareholders: 575

Equity grant: Rs. 5 Lakh

Cumulative Turnover: Rs. 8.80 Lakh

Background



Main VC Crop:
Cardamom, Pepper,
Nutmeg, Jackfruit

-No of women BoDs: 6

-CEO: Jikku Thomas

-Chairman: Suni Mathew

-477 women shareholders



- Supported by: SFAC- Kerala

- Scheme convergence: AIF



Interventions:

- Establishment of 3 CC
- Established value addition unit for spices
- Own sales outlet

Critical Success Factors

- **3 Collection centres** established in 2023.
- **Processing unit of VAPs: Pepper, Cardamom, chilly powder, coffee powder, nutmeg, etc.**
- **Capacity building/Advisory support** from the Department on scheme guidelines/working instructions/FPO interventions/ compliances, etc.,
- Rs. 12.18 Lakh loan from Canara Bank
- AIF scheme convergence
- **Exposure visit** to Biowin Agro Research, Wayanad; Holy Cross Industries, Indian Institute of Spices Research, Krishi Vigyan Kendra, Pathanamthitta
- Advisory support from SFAC and PMU-CA

Journey So Far!!

- FPO was registered in 25th May 2022. About 575 registered shareholders with a total of 46 FIGs (82.95% women shareholders)
- Have established 2 collection centres and a processing unit.
- Have generated cumulative revenue of about Rs. 8.80 Lakh.
- Intends scaling up operations- Establishment of processing unit for which land is finalised
- **FY 23-24 revenue projection: 100 % increase over FY 22-23 with increase in shareholders no's by about 15-20%**

Impact

❖ **Cumulative Turnover: INR 8.80 Lakh**

 Grant Thornton

Activities of FPC: Field Level: FIG Formation, Farmer Mobilisation, etc.



Field Level: FIG Formation, Farmer Mobilisation, etc.



Snapshot of the Capacity Building/Exposure Visits



- Capacity building/Advisory support from the Department on scheme guidelines/working instructions, etc.
- Exposure visit to Biowin Agro Research, Wayanad; Holy Cross Industries, Indian Institute of Spices Research, Krishi Vigyan Kendra, Pathanamthitta



Activities of FPC: Business Activities



Activities of FPC: Business Activities



Activities of FPC: Business Activities



Spezia

RKVY (Rashtriya Krishi Vikas Yojana) FPO (Farmer Producer Organization) പ്രമോഷൻ സ്കീമിന്റെ ഭാഗമായി കേരള SFAC (Small Farmers Agribusiness Consortium) യുടെ നേതൃത്വത്തിൽ കേരളത്തിൽ അങ്ങാളമിങ്ങോളം രൂപീകരിക്കപ്പെട്ട FPC (Farmer Producer Company) കളിൽ ഒന്നാണ് **Spezia Idukki Farmers Producer Company**.

സി.എം.സി. സിസ്റ്റേഴ്സിന്റെ നേതൃത്വത്തിൽ ഏകദേശം 14 പഞ്ചായത്തുകളിലായി കർഷകർക്കുവേണ്ടി കർഷകരാൽ പ്രവർത്തിക്കുന്ന കൂട്ടായ്മയാണ് **Spezia**. ഇപ്പോൾ ആയിരത്തോളം ഓഹരി ഉടമകളാണ് സ്പേഷിയായ്ക്ക് ഉള്ളത്.

ഉത്പാദന സാങ്കേതിക വിദ്യ, മൂല്യവർധിത സേവനങ്ങൾ, വിപണനം എന്നിവ പ്രോത്സാഹിപ്പിക്കുക, ഇടനിലക്കാരുടെ ചൂഷണം ഒഴിവാക്കി കർഷകർക്ക് വരുമാനം ഉറപ്പുവരുത്തുക എന്നിവയാണ് കമ്പനിയുടെ ലക്ഷ്യം.

കമ്പനിആക്ടിനു കീഴിൽ 2022 ൽ രജിസ്റ്റർ ചെയ്തു പ്രവർത്തിച്ചുവരുന്ന സ്പേഷിയ കമ്പനിയുടെ ഓഹരി ഉടമകളാകാൻ ആഗ്രഹിക്കുന്ന കർഷകർക്ക് 2000/- രൂപയുടെ ഓഹരിയെടുത്ത് അംഗങ്ങളാകാവുന്നതാണ്.

Spezia Products



Garam Masala



• ഹൈറേഞ്ചിന്റെ മണ്ണിൽ വിളയുന്ന ഏലയ്ക്കം, ഗ്രാമ്പൂ, കുരുമുളക്, കറുവ പട്ട, സർപ്പസുഗന്ധി തുടങ്ങിയ ശുദ്ധമായ സുഗന്ധ വ്യഞ്ജനങ്ങൾ പെരും ജീരകവും ചേർത്ത് പൊടിച്ച് ഫ്ലേവർ ലോക്ക് ചെയ്ത് നിങ്ങളിലെത്തിക്കുന്നു.

Coffee Bean & Powder



• സ്പീസിയ സ്പെഷ്യൽ കാപ്പി പരിപ്പും കാപ്പിപ്പൊടിയും മസാല കാപ്പിയും

Pepper Powder



• സ്പീസിയയുടെ കൃഷിക്കാരുടെ ഭൂമിയിൽ വിളയുന്ന ഉന്നതനിലവാരത്തിൽ സംസ്കരിച്ചെടുത്ത കുരുമുളകും ഫ്ലേവർ ഒട്ടും ചോർന്നുപോകാത്ത കുരുമുളകുപൊടിയും

Cardamom



• ഇടുക്കിയുടെ സുഗന്ധ ഭൂമിയിൽ ഉണ്ടാകുന്ന ഉന്നത ഗുണനിലവാരമുള്ള ഏലക്കായ

Nutmeg Powder



• ഏറ്റവും നല്ല ഗ്രേഡിലുള്ള ജാതിക്കായ ജാതി പത്രി

Kudampuli



• ഹൈറേഞ്ചിന്റെ സ്വന്തം കൂടംപുളി

Activities of FPC: Business Activities

Turmeric Powder

- ഇടുക്കിയുടെ മണ്ണിൽ വിളയുന്ന ജൈവ രീതിയിൽ കൃഷി ചെയ്ത ഉന്നത ഗുണനിലവാരമുള്ള മഞ്ഞൾ പൊടി



Ginger Powder



Garlic Powder



ഉണക്ക ഇറച്ചി, പച്ചമിൻ, ഉണക്കമിൻ വെജിറ്റബിൾസ് തുടങ്ങിയവയിൽ വ്യത്യസ്ത രുചിക്കൂട്ടിൽ നിർമ്മിച്ച അച്ചാറുകളുടെ ശേഖരം

സ്പേസിയ അഗ്രോ നേഴ്സറി

- ജാതി
- കുരുമുളക്
- ഏലത്തട്ടുകൾ



JACK FRUIT PRODUCTS



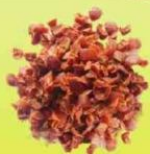
- ജാക്ക് അപ്പപ്പൊടി
- ജാക്ക് ദോശ പൊടി
- ജാക്ക് പുട്ടുപൊടി
- ജാക്ക് കുക്കിസ്
- ജാക്ക് പാഡർ
- ജാക്ക് ഫ്രൂട്ട് ജാം
- ജാക്ക് ഫെൽത്ത് മിക്സ്
- ഉണക്കിയ ചക്ക
- ചക്കക്കുരു പൊടി
- ചക്കക്കുരു അവലോസ് പൊടി
- ചക്കക്കുരു പായസം മിക്സ്



Nutmeg PRODUCTS



- ജാതിക്കാ സ്ക്വാഷ്
- ജാതിക്കാ ജാം
- ജാതിക്കാ കാൻഡി
- ജാതിക്കാ അച്ചാർ
- ജാതിക്കാ പ്രിസേർവ്



ആയുർവേദ ഹെയർ ഓയിൽ, സോപ്പ് മുതലായവ ലഭ്യമാണ്.

PRODUCE.. PROTECT.. PROGRESS...



Project Supported by SFAC Kerala.
Department of Agriculture
Development and Farmers
Welfare, Govt. of Kerala



Spezia

സ്പേസിയ ഇടുക്കി
ഫാർമേഴ്സ് പ്രൊഡ്യൂസർ
കമ്പനി ലിമിറ്റഡ്

CIN: U01100KL2022PTC075790

സി.എം.സി. കോൺവെന്റ്,
പാറത്തോട്- ഇടുക്കി പി.ഒ. 685571

- ☎ 9947688506, 6282707548
- 🌐 www.speziaidukkifpcl.com
- ✉ speziaidukkifpcl@gmail.com
- 📘 Spezia Idukki Farmers Producer Company Ltd.



6. PERINTHALMANNA FARMER PRODUCER COMPANY LIMITED



No of FIGs: 34

Paid-up capital: Rs.
11.34

SFAC-K, Support: 18.22 Lakh

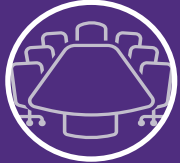
Registered on: 19th October 2021

No of shareholders: 567

Equity Grant: 5 Lakh

Cumulative Turnover: Rs. 40 Lakh

Background



-Main VC Crops:
Vegetables, Tubers
-CEO: Anjali Elsa Alex
-Chairman: Raju
Vattakasseri



- Supported by:
SFAC-Kerala



Interventions:

- Agri-input business operations
- 3 collection centres established
- Advisory service to farmers
- KERAFED coconut procurement.

Critical Success Factors

- Financial support from SFAC Kerala
- Rs. 10 Lakh working capital loan from NABKISAN (DPR Prepared by PMU-CA)
- Technical assistance from SFAC-Kerala for preparing DPR.
- Capacity building/Advisory support from the Department
- Exposure visits

Journey So Far!!

- FPO was registered in October 2021. About 567 registered shareholders. .
- Have established agri-input centre
- Have established collection centres
- Have generated cumulative revenue of about Rs. 40 Lakh
- Intends scaling up current operations.
- FY 23-24 revenue projection: 20-25 % increase over FY 22-23.

Impact

❖ Cumulative Turnover: Rs. 40 Lakh



Activities of FPC



Activities of FPC



Activities of FPC



Activities of FPC



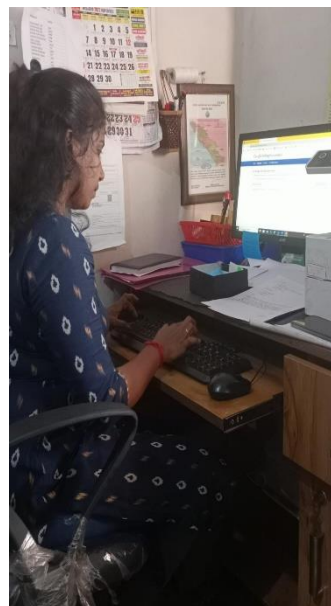
Activities of FPC



7. MALABAR KAIPAD FARMER PRODUCER COMPANY LTD

Name of the District	
Contact person and number	- Name and phone no of chairman- MK SUKUMARAN, 98957 60460 - Name and phone no of CEO: NIDHINA DAS, 97464 73114
Date of Incorporation	4th SEP 2021
FPO formed/supported under which scheme	RKVY Scheme
Shareholders	- Total no of FIGs: 10 - Total no of registered shareholders: 250 - Total number of registered women shareholders: 51 - How many womens are amongst FPO Board of Directors: 1
Number of Villages covered	Total number of villages from which the FPO has got registered shareholders: 58
Total area under FPO jurisdiction	Write the total area (in Acres): Kannur,Kasaragod,Kozhikode-3840 HECTAR
Financial Resources/convergence	- Paid up Capital: Rs. Lakh 500000/- - Equity Grant: Rs. 5 Lakh - Other grants: Rs 6 Lakh
Product Details/Licenses	- Name of the primary value chain crop: Kaipad Rice - Name of the secondary value chain crop: Fish - Name of the Value-added products: kaipad rice,kaipad puttu flour,kaipad pathiri flour,kaipad rice flakes,nutrimix,kaipad ariyunda - licenses obtained by FPO:MSME,EXPORT license,FSSAI,GST
Trainings/Exposure visits/skill development activities	Various training capacity building programs and exposure visits

Business Activities done by the FPO since inception	- KAIPAD RICE AND VALUE-ADDED PRODUCTS MARKETING - No of collection centres established for the benefit of farmers -1
% Growth in FPC membership after the FPC started business operations	50%
Turnover and Profit of FPO in FY 22-23	Rs. Lakh -12 LAKHS



FPC OFFICE LOCATED AT THAVAM, PAYANGADI, KANNUR

AGRICULTURAL MINISTER VISITED FPC OFFICE AT THAVAM, PAYANGADI, KANNUR

Snapshot of the FPO Key activities/Events



PARTICIPATION IN SEED SOWING FESTIVAL AT EZHOME KAIPAD-19. 06. 2023



ANNUAL GENERAL BODY MEETING



ANTHUR NAGARASABHA VISHU EXHIBITION-2023



EXPORT INAGURATION-BY MLA KALLYASSERI

Thornton

EXHIBITIONS

EXHIBITION / SALES AT SIR SYED COLLEGE-
TALIPARAMBA, KANNUR- SEP 7 2023



EXHIBITION / SALES AT KANNUR JILLA PANCHAYATH



EXHIBITION / SALES AT SIR SYED
COLLEGE-TALIPARAMBA, KANNUR-
SEP 8 2023



B2B MEET DISHA 2023-
TRIVANDRUM(VAIGA)



EXHIBITIONS AND CAMPAIGNS



THALASSERY KUDUMBASREE UNIT CAMPAIGN



MARKETING AT EK NAYANAR MEMORIAL STALL-KANNUR



SUB COLLECTOR VISIT TO FPO OFFICE PAYANGADI



KANNUR RAILWAY STATION SALES AND MARKETING



KANNUR UNIVERSITY CAMPUS CAMPAIGN AND SALES

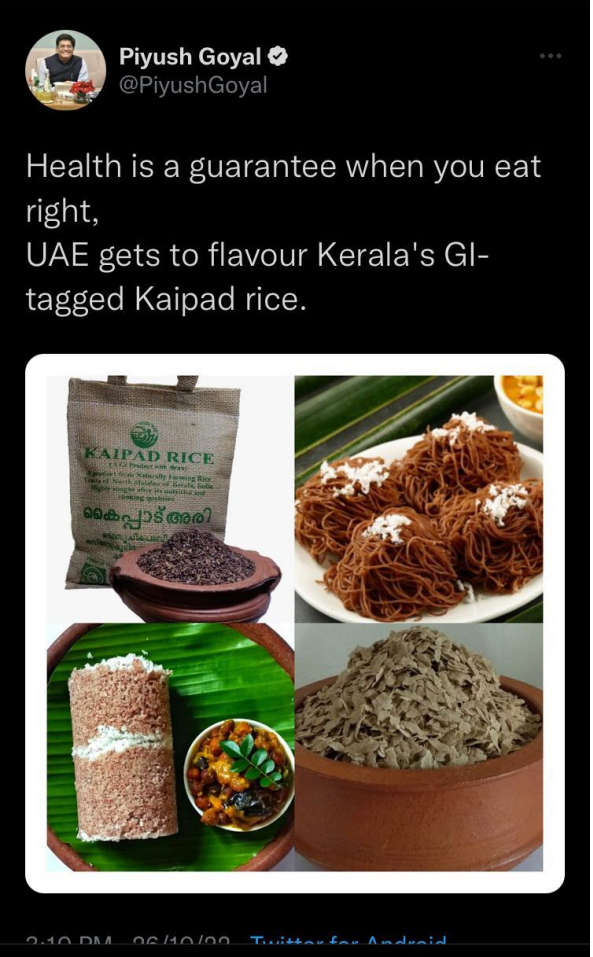
EXHIBITIONS, MEETING AND TRAININGS



KERALAEEYAM 2023-
NOVEMBER 1 TO 7 2023



GLOBAL INVESTORS
MEET-31.10.2023 AT
KANNUR



TWEETS BY COMMERSE MINISTER AND INDIAN EMBASSY

TRAINING AND INAUGURATIONS



14.3.22- DIRECTORS TRAINING AT SPORTS COUNCIL HALL, KANNUR, KERALA



POSHAN NUTRIMIX –INAUGURAL FUNCTION BY MLA KALLYASSERI

EXHIBITIONS AND CAMPAIGNS



PINARAYI



GOVT POLYTECHNIC COLLEGE-KANNUR

DELHI GI FAIR



-BANGALORE



DHARMASHALA-KANNUR



KANNUR –ENTE KERALAM

Snapshot of the Capacity Building/Exposure Visits



EXPOSURE VISIT TO THIRUNEILLI AGRI PRODUCER COMPANY



VISIT TO CHERUTHAZHAM
BLACK PEPPER PRODUCER
COMPANY-KANNUR



EXPOSURE VISIT TO
KUTTYATTUR MANGO
PRODUCER COMPANY



EXPOSURE VISIT TO JACK
FRUIT COMPANY
(ARTOCARPUS) AT NADUKANI,
KANNUR-26.10.23

Snapshot of the Processing units & Collection centres



PADDY DRYING



RICE FLAKES PACKING



PACKING PUTTUPODI



MARKETING OUTLET AT
PARASSINIKADAVA SNAKE PARK



COLLECTION CENTRE / OFFICE LOCATED AT THAVAM,
PAYANGADI, KANNUR

Snapshot of the Value-added products



GI TAGGED KAIPAD RICE



KAIPAD RICE FLAKES



KAIPAD PUTTU FLOUR



KAIPAD IDIYAPPAM FLOUR



MKFC POSHAN NUTRIMIX



RICE SNACK ARIYUNDA

Snapshot of the Ready to Eat Value added products of food mall



SWEET RICE GRUEL-
PAYASAM



KAIPAD RICE GRUEL WITH
TRADITIONAL SIDE DISHES



KAIPAD RICE MEALS WITH
NONVEG ITEMS

Other Food Products

BLACK PEPPER



BLACK PEPPER POWDER



DRY PRAWN



DRY PRAWN CHUTNEY POWDER



VIRGIN COCONUT OIL



Bio Input Products



COW URINE BASED ORGANIC PESTICIDE



ENRICHED COIRPITH COMPOST



HARITHA KASHAYAM

Snapshot of other business activities



FOOD MALL SERVING KAIPAD RICE KANJI AND MEALS



PADDY PROCESSING MINI
RICE MILL/HUSKER



MINI FLOUR MILL (PULVARIZER)
OPERATION



AGRICULTURAL NURSERY



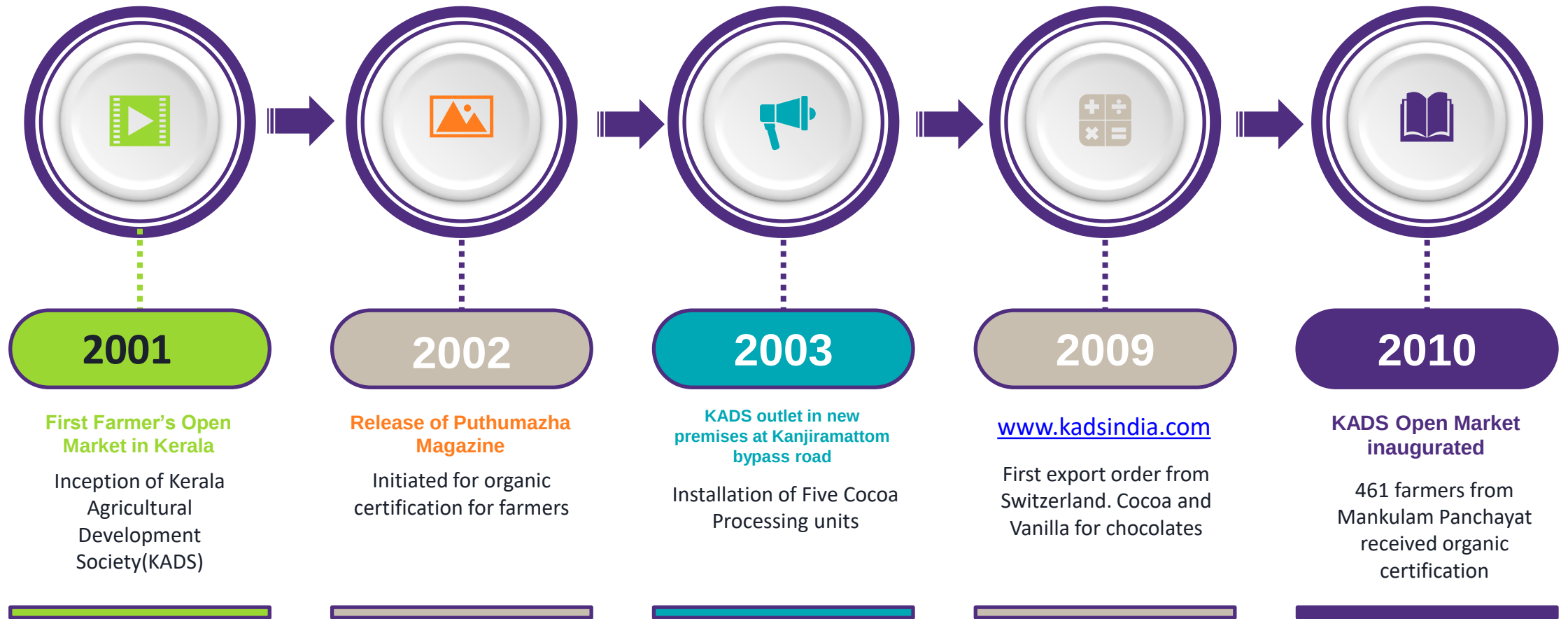
FARM TOURISM



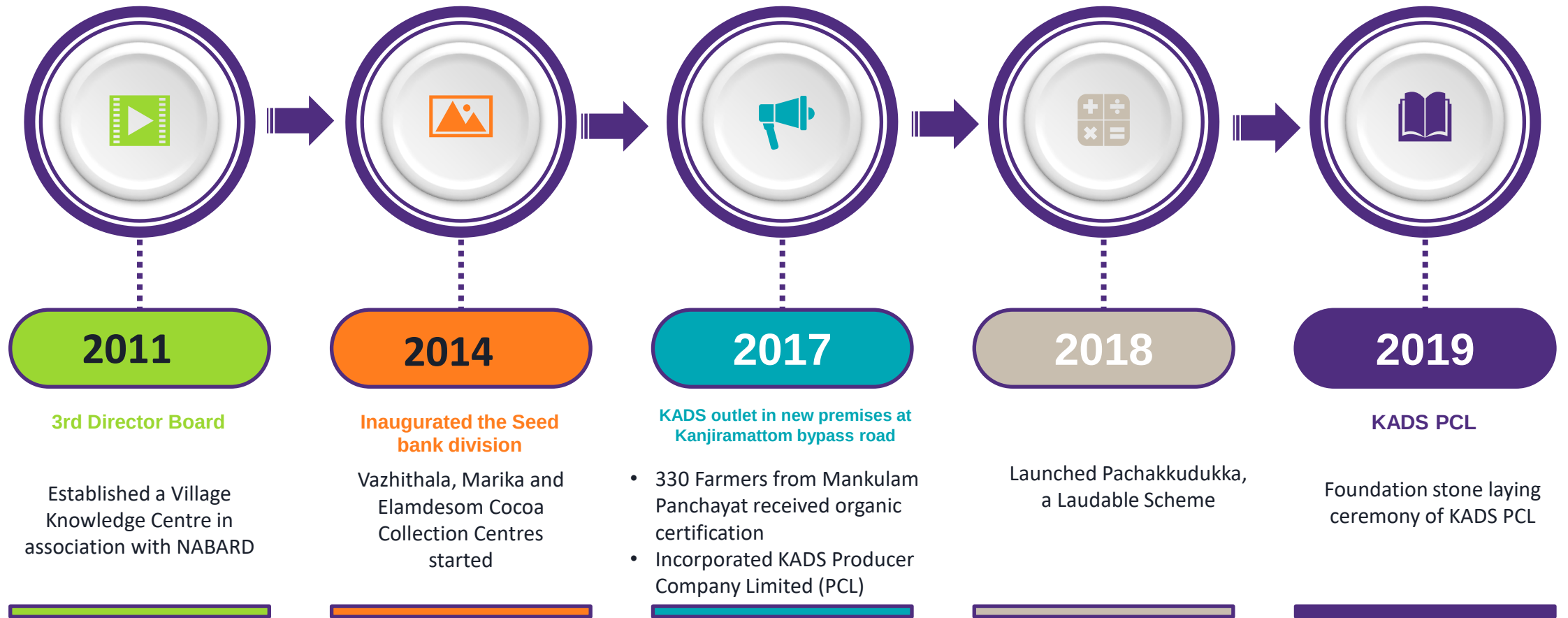
AGRICULTURAL MACHINERIES FOR
RENT

8. KADS PCL-(KERALAAGRI DEVELOPMENT AND SUSTAINABLE PRODUCER CO.LTD.)

KADS-Journey



KADS-Journey



No of FIGs: 5 (50 Members in a group)

Paid-up capital: Rs. 3.67 Crores

From NABARD: 7.65 Lakh
From Spice Board: 8.70 Lakh

Registered on: 17th Dec 2017

No of shareholders: 630 (1000 Acres)

SFAC grant: Rs. 7.5 Lakh

Turnover in FY 22-23: Rs. 6.27 Crore

Background



-Main VC Crops:
Banana , Rice ,Milk ,
Meat, Spices,
Tubers,Honey etc..

-No of BoDs:

-No of women BoDs:

-CEO: PRASANTH

-Chairman: K. G.
ANTONY



- Supported by:
SFAC

- NABARD

- Spice Board



Interventions:

- **Input sales to farmers**
- Aggregation and Sales through collection centre
- **Value added product sales through own outlets**
- **3 collection centres**

Critical Success Factors

- **Own outlets**
- Financial support from SFAC, Spice board and NABARD
- **Capacity building/Advisory support** from the Department
- Rs. 1 crore term loan from Canara Bank
- Trainings: KIED Kalamassery , Packaging related from GoK. CTCRI- Value addition and entrepreneurship development in tuber crops
- **Exposure visit** to Agri Index Coimbatore, Perumbalam island – Organic farming, CTCRI- Trivandrum, etc.

Journey So Far!!

- FPO was registered in Dec 2017. About 630 registered shareholders.
- Have established value addition unit and sales facility centres.
- Have generated revenue of about Rs. 6.27 crores in FY 22-23.
- Intends scaling up current operations.
- **FY 23-24 revenue projection: 10-15 % increase over FY 22-23.**

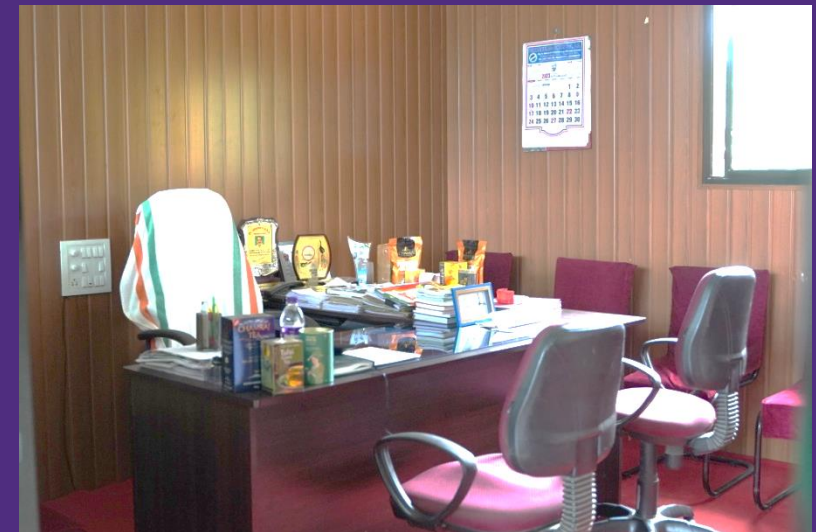
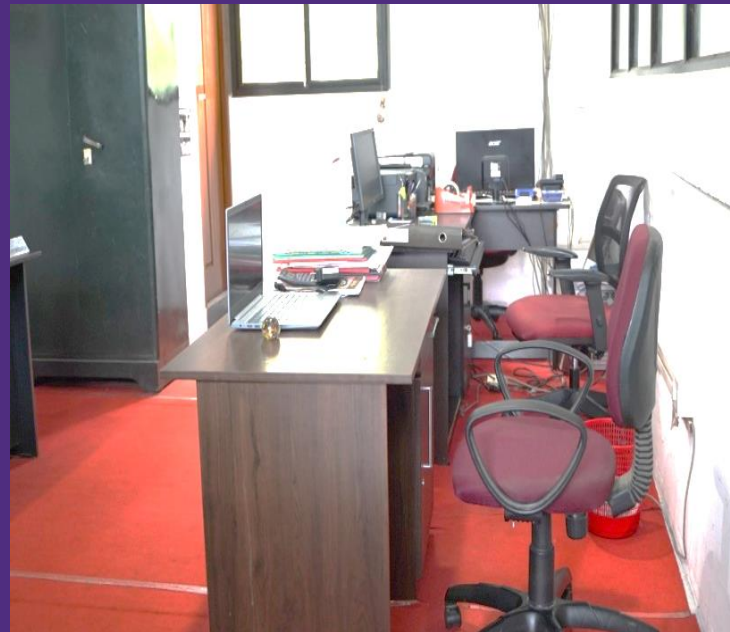
Impact

❖ **Turnover in FY 22-23: Rs. 6.27 Crore** ♦ Grant Thornton

Name of the District	IDUKKI
Contact person and number	- Name and phone no of chairman- K. G. ANTONY Mob :9847413168 - Name and phone no of CEO: PRASANTH . K Mob : 9567833354
Date of Incorporation	17/12/2017
FPO formed/supported under which scheme	Under Companies Act
Shareholders	- Total no of FIGs: 5 (50 Members in a group) - Total no of registered shareholders: 630 - Total number of registered women shareholders: 96 - How many womens are amongst FPO Board of Directors: 4
Number of Villages covered	Total number of villages from which the FPO has got registered shareholders: 21
Total area under FPO jurisdiction	Write the total area (in Acres): 1000 approx.
Financial Resources/convergence	- Paid up Capital: Rs. 3,67,42590/- - Equity Grant: Rs. NIL - Other grants: SFAC -Rs 750000/- (1750000 Sanctioned -1750000/-) Spices board –Rs. 870000/- ,NABARD ,(Sactioned- 765000/-) - Loan from Banks/ NABKISAN: 1 Cr. Term Loan from Canara Bank - Details on scheme convergence: NA
Product Details/Licenses	- Name of the primary value chain crop: Vegetables, Fruits ,Banana , Rice ,Milk , Meat, Spices, Tubers,Honey etc.. - Name of the secondary value chain crop: Tapioca, Jack fruit, Coconut, Pulses , meat - Name of the Value-added products: Dried tapioca, Coconut oil, Dried meat , Dried jack fruit , banana powder, tapioca powder, turmeric dried and powder , chips etc... - Licenses obtained by FPO : K SWIFT
Trainings/Exposure visits/skill development activities	- No of training programs received by FPO since inception : (1)KIED Kalamassery – entrepreneurship developement (2) Govt of kerala – Packing (3) CTCRI- Value addition and entrepreneurship development in tuber crops - No of exposure visits and places/institution/industry name where the FPO members were taken for exposure visits since inception :1. Agri Index coimbatore ,2. Perumbalam island – Organic farming, 3.CTCRI Thiruvanthapuram - Value addition and entrepreneurship development in tuber crops - Is the FPO promoted or supported handholding agency/ABPA/POPI: SFAC

Business Activities done by the FPO since inception	• Input sales activities since inception: 204461114/- • Details on Produce aggregation and Sales through collection centre, etc: 60% OF TOTAL TURNOVER • Details on Market linkage activities of Value-added products by FPC: Own outlets • Details on processing activities by the FPC: tapioca , coconut oil etc.. 2 tonnes /day • Details on any other business activities being done by the FPC since inception: Rentals
Brief Details on Business Activities related impact on member farmers	• No of collection centres established for the benefit of farmers – 3 centres • 5 % premium price to farmers for their products • For example: How many farmers are supplying raw materials/commodities directly to the FPO for further business activity. More than 1000 farmers • For example- Providing advisory support to members on cultivation practices, SOPs, various interventions, etc - Conducting farmers training programme to farmers at own training center. • For example- Purchase of raw material from member farmers for trading or processing activities and providing better rates to farmers as compared to market -5 to 10 % • Employment generated at FPO level: Nos: 49 employees and 11 casual labours • Others: Example- organized Integrated Farm Development programme in 5 panchayat
% Growth in FPC membership after the FPC started business operations	20-30%
Turnover and Profit of FPO in FY 22-23	In Rs.62759300/-
Turnover and Profit of FPO in FY 21-22	In Rs.54163055/-
Turnover and Profit of FPO in FY 20-21	In Rs. 28480003/-
Highlight if any awards/recognition received by FPO	N A

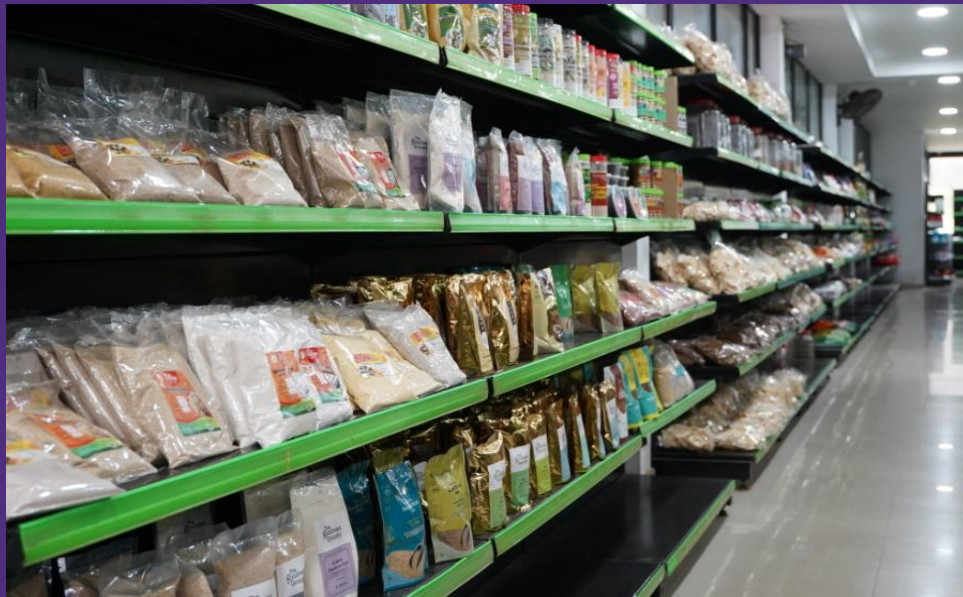
Snapshots of the FPC Office



Snapshot of the FPO Key activities/Events



Snapshot of the FPO Key activities/Events



Snapshot of the FPO Key activities/Events



Snapshot of the Capacity Building/Exposure Visits



Snapshot of the Processing units & Collection centres



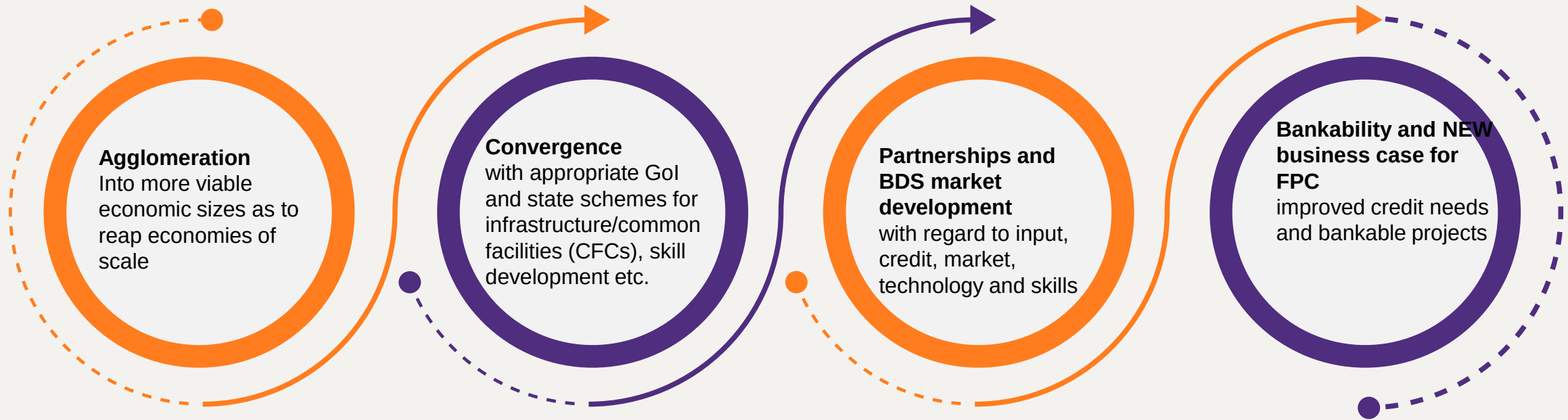
Snapshot of the Value added products



Snapshot of other business activities



Future Scope



9. THODUPUZHA FARMERS AGRO PRODUCER COMPANY

No of FIGs: NA

Paid-up capital: Rs.
50.15 Lakh

Other Grant: Rs. 3.48 Lakh

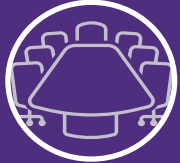
Registered on: 24 March 2016

No of shareholders: 555 (1,500 Acres)

Equity grant: Rs. 3.16 Lakh

Turnover in FY 22-23: Rs. 3.27 Crore

Background



-Main VC Crops:

Tapico, Ginger, Pepper, Rubber, Turmeric, coconut

-No of BoDs:

-No of women BoDs: 1

-CEO: Josmy Jose

-Chairman: John George



- Supported by: NABARD
- SFAC Kerala (Strengthening Category)



Interventions:

- Manufacturing and sales of coconut oil, pepper powder, Turmeric powder
- Farm Fresh Mart
- Agri-inputs
- 2 collection centres

Critical Success Factors

- Financial support from NABARD
- 50 Lakh loan from FIs – Kerala Bank
- Capacity building/Advisory support from the Department/NABARD
- Several capacity building programs & Exposure visits
- Specialised training on packaging technology
- Industrial visits

Journey So Far!!

- FPO was registered in March 2016. About 555 registered shareholders.
- Have established collection centres & value addition units
- Have generated revenue of about Rs. 3.27 crores in FY 22-23.
- Intends scaling up current operations.
- FY 23-24 revenue projection: 15-20 % increase over FY 22-23.

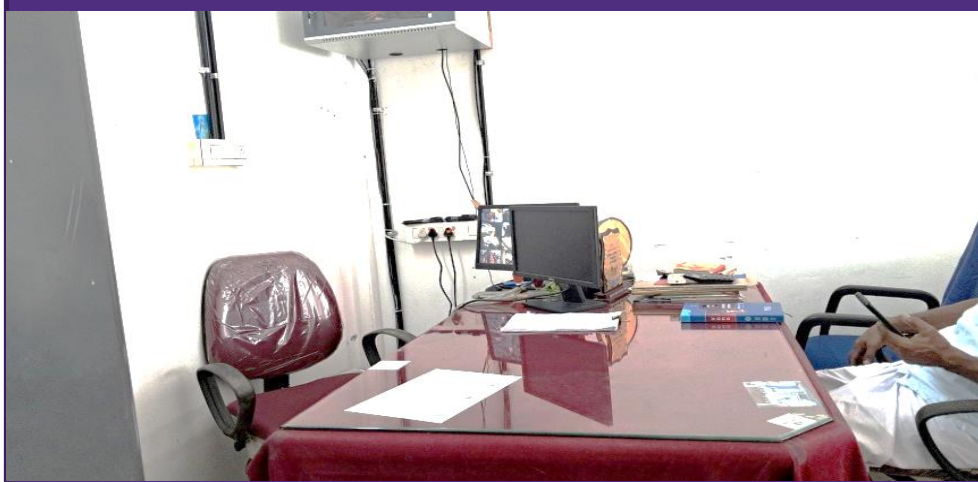
Impact

❖ Turnover in FY 22-23: Rs. 3.27 Crore

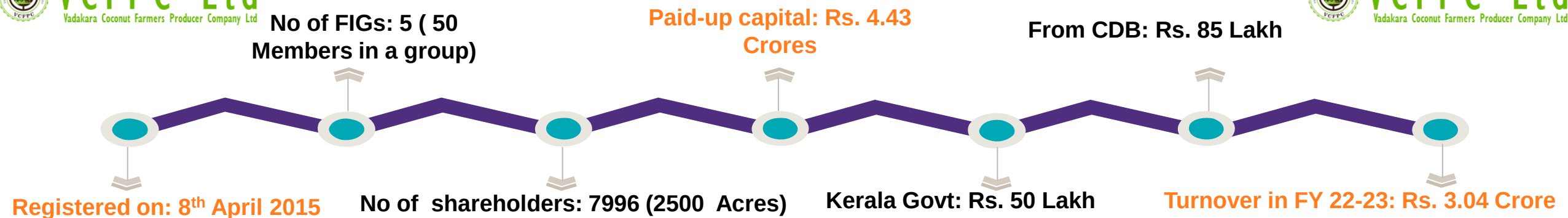


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Snapshots of FPC



10. Vadakara Coconut Farmer Producer Company Limited



Background



**-Main VC Crops:
Coconut**

-No of BoDs:

-No of women BoDs:

-CEO: Sreeeraj

-Chairman: Sasindran E



**- Supported by:
CDB**



Interventions:

- Manufacturing & sales of VAPs
- Establishment of 12 collection centres
- Micro-finance, crop insurance services, etc.

Critical Success Factors

- Financial support from CDB & Kerala Govt.
- 2.5 Crore loan from KFC
- **Capacity building/Advisory support** from the Department
- **Several capacity building programs & Exposure visits**

Journey So Far!!

- FPO was registered in April 2015. About 7006 registered shareholders.
- Have established collection centres & value addition units
- Have generated revenue of about Rs. 3.04 crores in FY 22-23.
- Intends scaling up current operations.
- Employment generated at FPO level: Nos: Direct employment- 18 & indirect employment - around 900
- **FY 23-24 revenue projection: 10-15 % increase over FY 22-23.**

Impact

❖ **Turnover in FY 22-23: Rs. 3.04 Crore** ♦ Grant Thornton

FPO Name:

Name of the District	Kozhikode
Contact person and number	- Name and phone no of chairman- Sasindran E -9495661781 - Name and phone no of CEO: Sreeeraj – 9747414724
Date of Incorporation	08-04-2015
FPO formed/supported under which scheme	Coconut Development Board
Shareholders	- Total no of FIGs: 153 - Total no of registered shareholders: 7996 - Total number of registered women shareholders:1050 - How many womens are amongst FPO Board of Directors: 0
Number of Villages covered	Total number of villages from which the FPO has got registered shareholders: 15 villages,
Total area under FPO jurisdiction	Write the total area (in Acres): Summation of FPO member farmers area : 2500Acres
Financial Resources/convergence	- Paid up Capital: Rs. Lakh - 44355000 - Equity Grant: Rs. Lakh (Received from?) – kerala Government – 50 Lakh - Other grants: Rs Lakh (Received from?) - - Loan from Banks/ NABKISAN: Rs. Lakh (Received from?) – 2.5cr from KFC - Details on scheme convergence: For example AIF, PMFME, MSME, CDB, SHM, etc. – 85 lakh from CDB
Product Details/Licenses	- Name of the primary value chain crop: Coconut - Name of the secondary value chain crop: - - Name of the Value-added products: Neera , Vinegar , Anti Dandruff oil ,Chakkara etc - Write the name of licenses obtained by FPO - FSSAI
Trainings/Exposure visits/skill development activities	- No of training programs received by FPO since inception (Also please provide key training topics) – 4 . Directors Training in Company Law , Farmers Training for scientific Farming etc. - No of exposure visits and places/institution/industry name where the FPO members were taken for exposure visits since inception (Also please provide details of key exposure visits) – 2. - Is the FPO promoted or supported handholding agency/ABPA/POPI: If yes name of the agency

Business Activities done by the FPO since inception	• Details on Input sales activities since inception: Sales of coconut oil , Neera ,Vinegar ,Anti-dandruff oil etc • Details on Produce aggregation and Sales through collection centre, etc: Name of the commodity and quantity traded since inception - • Details on Market linkage activities of Value added products by FPC: Name of the products and quantity sold to market since inception - coconut oil – 12 lakh Ltrs , Neera - 9000 Bottle , Anti-Dandruff oil - 1500 Bottle • Details on processing activities by the FPC: Name the products being manufactured and plant output capacity per day – Coconut oil production 5000 Ltrs per day , Neera production 2000 Ltrs per day • Details on any other business activities being done by the FPC since inception:
Brief Details on Business Activities related impact on member farmers	• No of collection centres established for the benefit of farmers - 12 • For example 10% dividend provided to shareholders from the profit or patronage bonus (what %) - Nil • For example: How many farmers are supplying raw materials/commodities directly to the FPO for further business activity. Nos? – 3000 Farmers • For example- Agri inputs being supplied to the shareholder members in a low rate as compared to market (by what %) - • For example- Providing farm equipment to the shareholder for their use at a low rate as compared to market (by what %) - • Foe example- Providing advisory support to members on cultivation practices, SOPs, various interventions, etc - Yes • For example- Purchase of raw material from member farmers for trading or processing activities and providing better rates to farmers as compared to market (by what %) - 40% • For example- Higher price realisation of commodities or value added products through export linkages (by what %) - • For example- Alternate market channels- sales through online channels/E-commerce: Name those? – Applied for Keral Agro Granding • Employment generated at FPO level: Nos: Direct employment- 18 & indirect employment - around 900 • Others: Example- crop diversification, crop insurance services, micro-finance, etc.
% Growth in FPC membership after the FPC started business operations	50 %
Turnover and Profit of FPO in FY 22-23	In Rs. Lakh – 30410599.42 ,
Turnover and Profit of FPO in FY 21-22	In Rs. Lakh - 38318015.16 ,

Snapshot of coconut oil plant



Snapshot of coconut neera plant



Snapshot of value-added products



Snapshot of seminars & exhibitions



Snapshot of other business activities



നബാർഡിന്റെ മികച്ച പ്രൊഡ്യൂസർ കമ്പനിക്കുള്ള അവാർഡ് ബഹു: ധനകാര്യ മന്ത്രി തോമസ് ഐസക് നിന്നും വടകര കമ്പനി ചെയർമാൻ ഏറ്റു വാങ്ങുന്നു.



മാക്വെലി കൃഷിക്കരി അവാർഡ് മുൻ, സ്വപ്ന കോഓപറേറ്റീവ് കോളേജ് ഗവർണ്ണറായ പി. സാമുവേലിൽ നിന്നും വടകര കോളേജ് കമ്പനി ചെയർമാൻ ഏറ്റു വാങ്ങുന്നു



Ms Swaminathan Award 2018 for the best Entrepreneur

Future scope

01

Capacity building of FPC teams to upscale the interventions and possibly explore the export market

02

Addition of new interventions as per need of local farmers

03

Product diversification/innovation as per consumer demand

04

Opportunities to encompass FIGs under FPC; develop federations of FPCs as viable accounts as a sustainability initiative and convergence with appropriate GoI and State scheme infrastructure/common facilities (CFCs), skill development etc.



Thank
You