



Department of Agriculture
Development and Farmer
Welfare



RKVY FPO Promotion Scheme 2019-20

SFAC Kerala (Small Farmers Agribusiness
Consortium, Kerala)



Project Status of RKVY FPO Promotion Scheme

Approval Dates

1

Kerala FPO Policy, 2020

G.O. (Rt) No.431/2020/AGRI, Dated 15-05-2020 approved the Kerala FPO policy. RKVY 2019-20 operational guidelines for FPOs in Kerala also approved TM(1)11560/2020 Dated 30-06-2020

2

SLCC Approval of PMU & ABPA - 2021

State Level Consultative Committee on 01-07-2021, File No. PPM-CELL/337/2020-AGRI selected the agencies for monitoring & handholding after e-tender process.

3

SLSC - Aug 2021

State Level Selection committee approved 13 FPOs for handholding

4

SLSC - Jan 2022

Further 32 FPOs approved for formation and 49 FPOs for strengthening support

5

SLSC –Oct 2024

Remaining 5 FPOs approved in Alappuzha, Wayanad

6

SLSC – April 2025

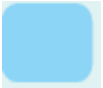
Two more FPCs have been selected 1 each from Ernakulam and Pathanamthitta

FPC Registration Status

SL No.	District	Target	New FPOs Registered/ Selected
1	Trivandrum	4	4
2	Kollam	3	3
3	Pathanamthitta	3	3
4	Alappuzha	2	2
5	Kottayam	4	4
6	Idukki	4	4
7	Ernakulam	4	4
8	Thrissur	6	6
9	Palakkad	4	4
10	Malappuram	3	3
11	Kozhikode	3	3
12	Wayanad	4	4
13	Kannur	4	4
14	Kasaragod	2	2
	Total	50	50

Project Status

Agri Business Promotion Agencies

	Zone 1 - AFC India Ltd		Zone 2 - ICCOA
	Zone 3 -EY LLP Ltd		Zone 4 -EY LLP Ltd
	Zone 5 -ICCOA		

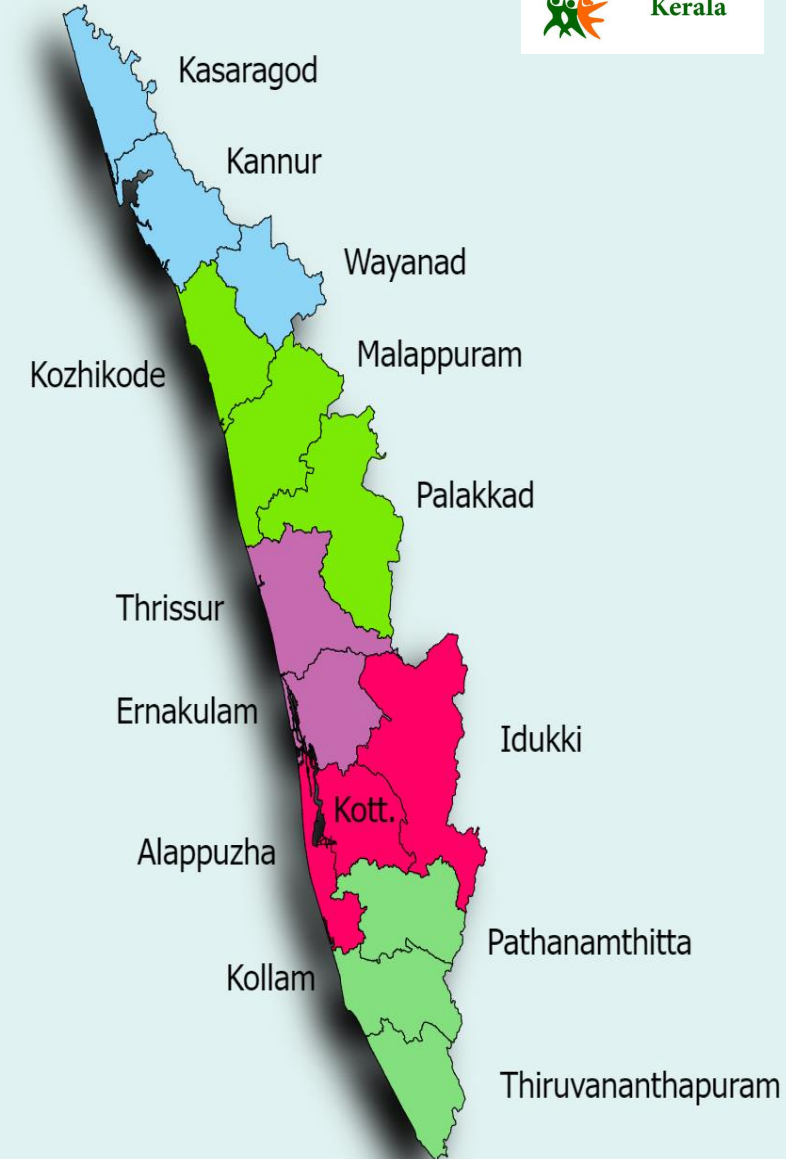
Project Monitoring Unit

Grant Thornton Bharat LLP

District and Block Level Support

Agriculture Department officials monitoring the project at

District and Block Level – PD ATMA, ADA, AO



**10 new FPCs per zone for formation and
10 existing FPCs for strengthening**

Project Glance-New FPOs



50 New FPCs



930 FIGs



**14866
Shareholders**



**Rs. 5.63 Cr
Equity Raised**



**Rs. 8.84Crores
Fund released to FPCs**



**30 FPCs established 44
Collection Centers, 43
FPCs have started
business activities**



**19 FPCs have
processing Facility and
26 FPCs have value
added products**



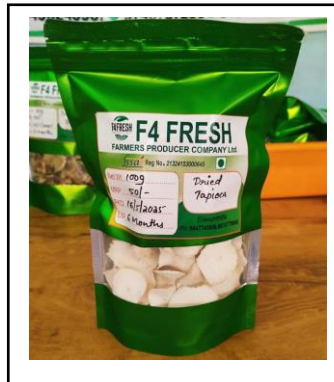
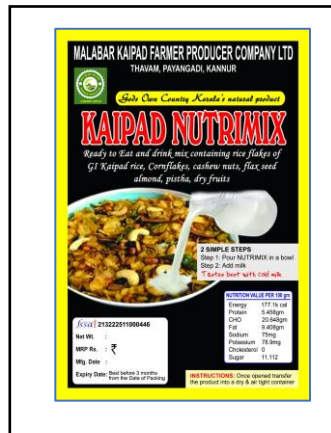
**Rs. 22.56 Cr+
cumulative Business
Turnover generated by
FPCs till now**

Status of the Project-SFAC-Kerala, Existing FPOs

- All Registered FPCs have offices established and Bank Accounts created
- FPCs Initial Businesses Started :
 - ✓ Procurement and Trading
 - ✓ Collection centre and sales outlet
 - ✓ Input Shop
 - ✓ Nursery
 - ✓ Value Addition/Processing Unit
 - ✓ Coconut Procurement etc.,
- Revenue generated by New FPCs in the range of Rs. 0.5 Lakh to 4.00+ Crore



Value added Products by FPCs



Some of the value-added products produced by FPCs include:

- Coconut oil, Banana based soap, Squashes, Muringa Powder, Soup mix, Spice powders, packaged rice, millets, rice powder, Rubber grow bags etc.,

Infrastructure by FPCs



Kodumon Ruchees Food Court



Spezia FPC processing unit



Pala santhom FPC Nursery



Meloor FPC processing unit

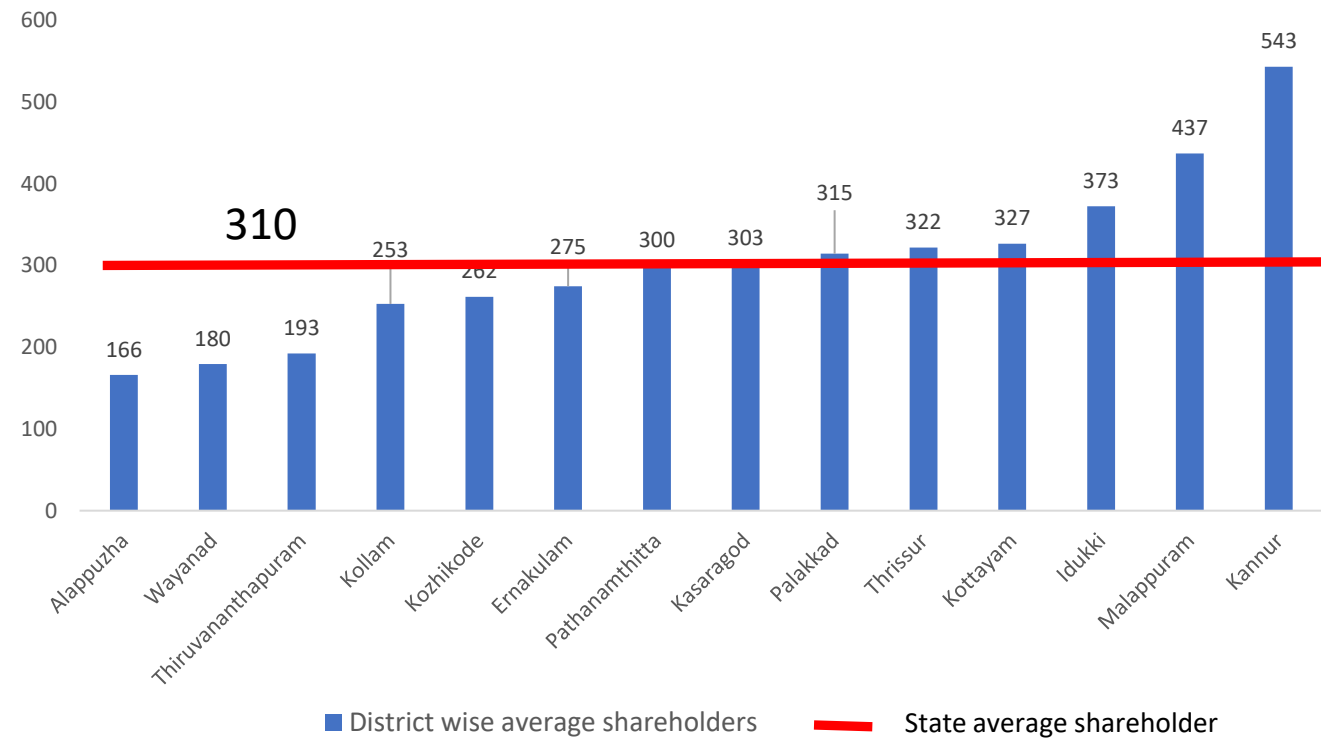
District wise Shareholder Status

- 8 Districts are having average shareholders less than the state average



Rs. 1.9 Crore Equity Grant
Released to 40 FPCs

average shareholders- District Vs State



Equity Grant released partially	Equity Grant of 5 Lakhs
5 FPCs	35 FPCs

FPCs with member s < 100	FPCs with member s 100 - 250	FPCs with Member s 250 - 300	FPCs with members 300-500	FPCs with members >500	Total
3	6	13	21	5	48

FPCs below 300 Shareholders

#	District	FPC Name	No. of Shareholders	Age of the FPC
1	Wayanad	Wayanad coffee of Brahmagiri Farmer Producer Company	80	1 Years 2 Month(s)
2	Alappuzha	Alleppey Farmers Producer Company Limited	80	1 Years 5 Month(s)
3	Wayanad	VAIFARM FPC	98	1 Years 3 Month(s)
4	Thiruvananthapuram	NARP Farmer Producer Company Limited	126	3 Years 2 Month(s)
5	Thiruvananthapuram	Manickal Agro Farmers Producer Company Limited	128	3 Years 3 Month(s)
6	Kollam	Anayadi Farmers Producer Company Limited	141	3 Years 3 Month(s)
7	Idukki	Sukantha Kairali Farmer Producer Company	177	3 Years 1 Month(s)
8	Wayanad	WINFARM Farmer Producer Company)	207	4 Years 8 Month(s)
9	Thrissur	Athirappilly Tribal Valley Farmers Producer Company Limited	239	3 Years 0 Month(s)
10	Kozhikode	Kozhikode Fruits and Spices Farmers Producer Company Ltd.	250	1 Years 9 Month(s)
11	Thiruvananthapuram	Parassala Banana Export Farmer Producer Company Limited	250	3 Years 10 Month(s)
12	Kozhikode	Payyanad Farmers Producer Company Limited	250	4 Years 8 Month(s)
13	Thrissur	Thrissur Banana and Vegetable Farmer Producer Company Ltd	251	3 Years 9 Month(s)

FPCs below 300 Shareholders

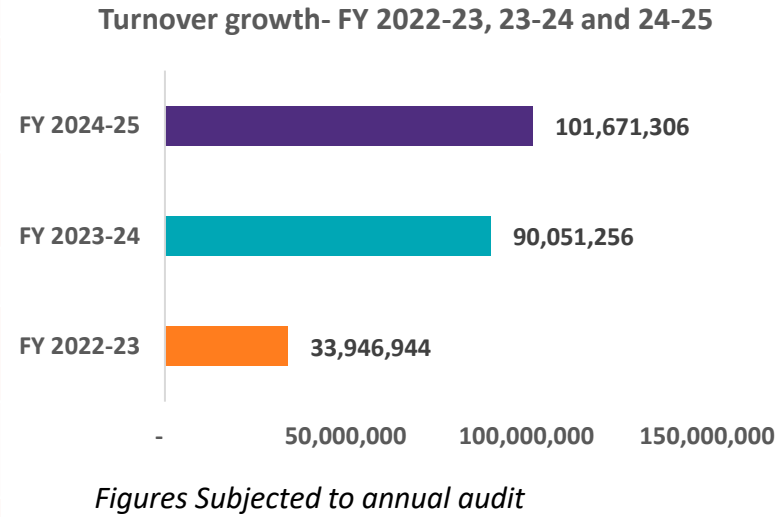
#	District	FPC Name	No. of Shareholders	Age of the FPC
14	Alappuzha	Waterlogged Farmers Producer Company Limited	252	1 Years 4 Month(s)
15	Ernakulam	Muvattupuzha pineapple Farmer Producer Company Ltd	252	3 Years 9 Month(s)
16	Pathanamthitta	F4fresh Farmers Producer Company Limited	256	3 Years 4 Month(s)
17	Kottayam	FAICE Agro Producer Company	258	3 Years 1 Month(s)
18	Palakkad	Padagiri Farmers Producer Company Ltd	259	3 Years 1 Month(s)
19	Thiruvananthapuram	Deendayal Farmers Producer Company Limited	266	4 Years 11 Month(s)
20	Ernakulam	Cochin Nutmeg Farmer Producer Company Ltd	269	3 Years 9 Month(s)
21	Kollam	Nedumpana Farmer Producer Company Limited	276	3 Years 3 Month(s)
22	Kozhikode	Nochad farmer producer company ltd	285	1 Years 8 Month(s)

FPCs not received 5 Lakh equity grant

#	District	FPC Name	Amount Received	Shareholders
1	Thiruvananthapuram	Manickal Agro Farmers Producer Company Limited	0	120
2	Thiruvananthapuram	NARP Farmer Producer Company Limited	0	126
3	Kollam	Anayadi Farmers Producer Company Limited	0	141
4	Kottayam	FAICE Agro Producer Company	250000	258
5	Idukki	Sukantha Kairali Farmer Producer Company	250000	177
6	Alappuzha	Alleppey Farmers Producer Company Limited	0	80
7	Alappuzha	Waterlogged Farmers Producer Company Limited	0	252
8	Thrissur	Athirappilly Tribal Valley Farmers Producer Company Limited	250000	239
9	Palakkad	ATFAM Farmer Producer Company Ltd	0	300
10	Kozhikode	Nochad farmer producer company ltd	0	285
11	Wayanad	Wayanad Innovative Farmer Producer Company (WINFARM)	312000	207
12	Wayanad	Wayanad coffee of Brahmagiri Farmer Producer Company	0	80
13	Wayanad	VAIFARM Farmer Producer Company	0	98

FPCs with Business commenced

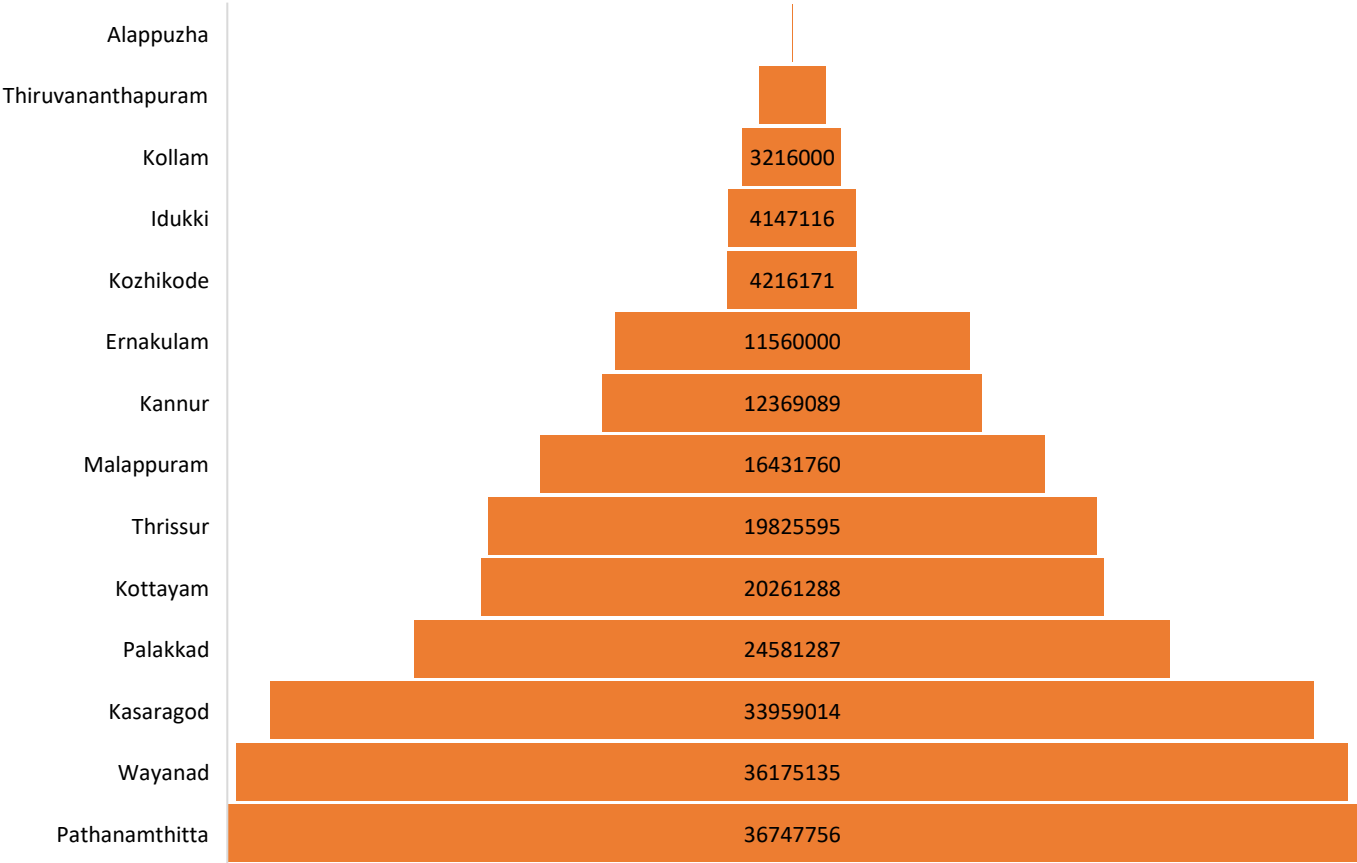
SL No	District	No. of registered FPCs	FPCs Reporting Turnover	FPC Name - Turnover in Lakhs (cumulative)
1	Thiruvananthapuram	4	3	Parassala – 8.30, Deendayal- 11.52, Manickal – 1.7
2	Kollam	3	2	Nedumpana – 13.0, Green – 19.16
3	Pathanamthitta	2	2	Kodumon- 261.46, F4Fresh- 106.01
4	Idukki	4	3	Spezia – 37.27 Jaivagram- .70, Kattappana- 3.50
5	Kottayam	4	4	Chass – 9.94, Rubfarm – 93.21, Pala – 94.0, Faice Agro- 5.45
6	Alappuzha	2	1	Alleppey FPC- 0.2
7	Ernakulam	3	3	Perumbavoor – 112.7 Muvattupuzha 0.9, Cochin Nutmeg- 2.0
8	Thrissur	6	6	Paddy -34.63, Meloor – 14.22, Athirappally -46.75, Ollur – 43.19, Anthikkad-6.0, Thrissur banana- 53.43
9	Palakkad	4	4	Farmnet – 54.14, Atfam -28.62, kaniniravu- 159.0, Padagiri- 4.0
10	Malappuram	3	3	Perinthalmanna- 103.27, Tirur -43.16, Sulabha- 17.88
11	Kozhikode	3	3	Payyanad -20.42, Nochad- 15.38, Kozhikode fruits and spices- 6.35
12	Wayanad	4	3	Wayanad Banana Production– 285.02, WINFARM- 42.23, VAIFARM- 34.49
13	Kannur	4	4	Malapaattam- 21.87, Kaipad- 67.95, Kisan- 31.51, Krishikapattiam- 2.35
14	Kasaragod	2	2	Ranipuram- 312.40, Pilicode – 27.18
	Total	48	43	



District wise Turnover Status



District wise cumulative Turnover - FY 22-23 ,FY 23-24 and FY 24-25

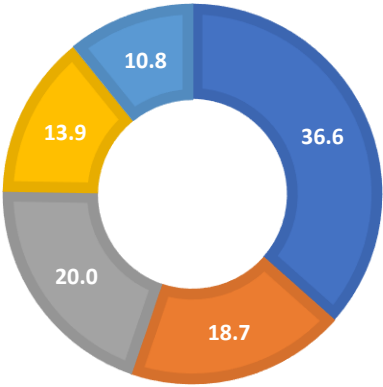


Figures Subjected to annual audit

Top 5 FPCs contribution % to Total Turnover		
Ranipuram Farmers Producer Company Limited	31240169	13.84%
Wayanad Banana production and export FPC	28502096	12.63%
Kodumon Farmers Producer Company Limited	26146361	11.59%
Kaninirav Farmers Producer Company Limited	15900000	7.05%
Perumbavoor Farmer Producer Company Ltd	11270000	4.99%

ZONE WISE CUMULATIVE TURNOVER

Zone 5 Zone 1 Zone 4 Zone 3 Zone 2

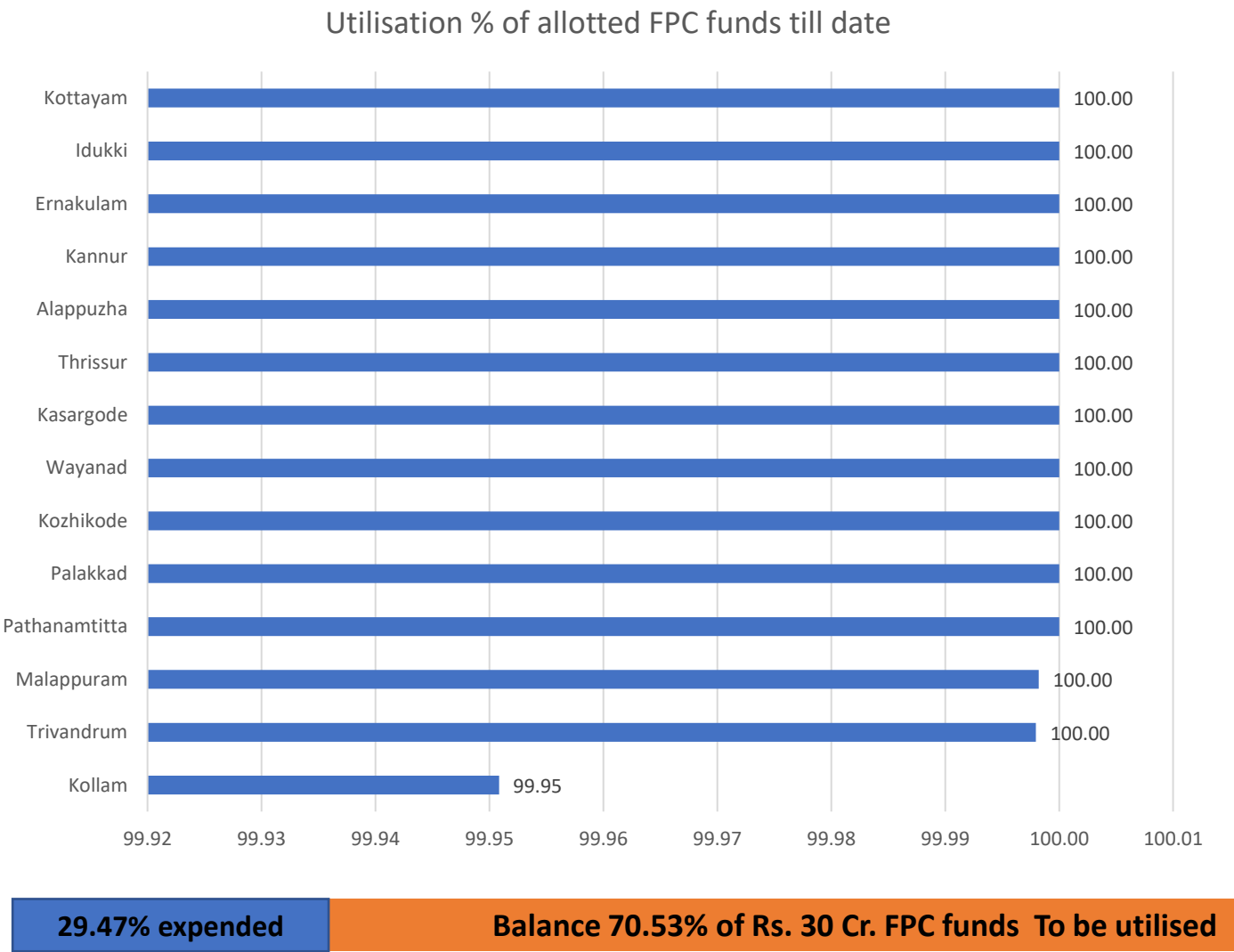


Budgetary Provision per FPO

Sl. No	Component	Expenditure per FPO (Rs. in Lakhs)			Total per FPO (Rs. in Lakhs)
		I year	II Year	III year	
	To FPOs				
1	Registration cost	0.4	0	0	0.4
2	Rent, electricity, communication etc.	0.4	1.2	1.2	2.8
3	FPO Equity Support	5.0	0	0	5
4	CEO Salary	3.6	3.6	3.6	10.8
5	Minor Equipments and furniture for office (Desktop, Printer, etc)	1	0	0	1
6	Infrastructure for office	5	0	0	5
7	Establishment of Collection Centres (10 Numbers @ Rs. 1 lakh/CC)	10	0	0	10
8	Pack house for Packing, sorting, grading, pre-cooling/ cold storage, storage, minimal processing and sales facilities, machineries etc.	5	10	10	25
	Sub Total	30.4	14.8	14.8	60

Fund Status – Districts Till date

District	Alloted amount (in Rs.)	Utilized amount (in Rs.)
Kollam	3,910,698	3,908,776
Trivandrum	4,288,073	4,287,986
Malappuram	7,457,361	7,457,227
Pathanamtitta	5,646,933	5,646,933
Palakkad	8,261,768	8,261,768
Kozhikode	2,093,148	2,093,148
Wayanad	6,520,562	6,520,562
Kasargode	3,849,971	3,849,971
Thrissur	13,999,655	13,999,655
Alappuzha	141,313	141,313
Kannur	10,577,340	10,577,340
Ernakulam	7,216,392	7,216,392
Idukki	9,820,580	9,820,580
Kottayam	5,842,346	5,842,346
Total	89,626,140	89,623,997



Major Activities by FPCs



Ollur krishisamrudhi FPC, Thrissur Dist. collection centre
inaugurated by Hon'ble Revenue Minister Shri K Rajan

Wayanad Banana FPC Trading of Banana worth of Rs.2cr in the
FY 2022-2023



Major Activities by FPCs



F4Fresh FPC (Pathanamthitta Dist.) retail outlet
inaugurated by Smt Veena George, Hon'ble Health
Minister

Onam Vipani by Perumbavoor FPC





FPC offices

Glimpse of FPO Activities



FIG Meetings

Scheme Publicity



Exposure Visits



Training and Capacity Building activities



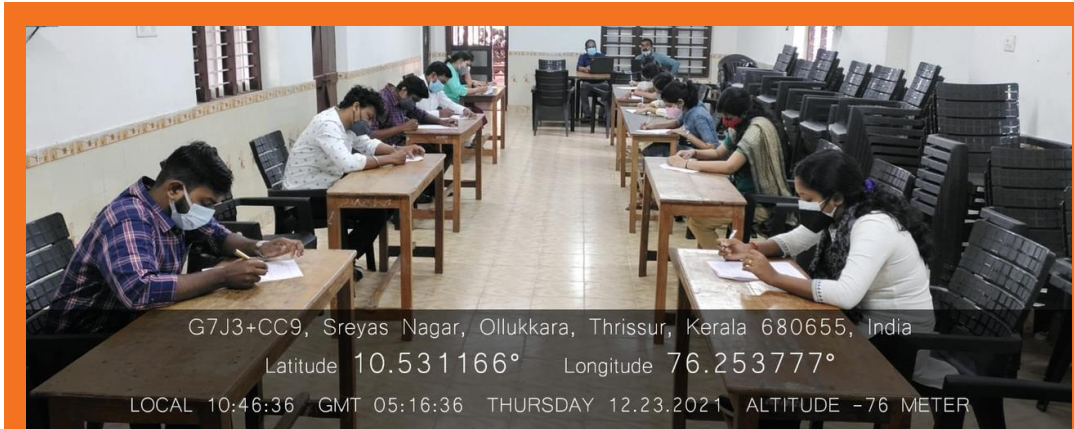


Training for ADAs on FPOs November 2022



Training for FPC CEOs in April 2023

CEO Appointment in FPCs



25-35 years aged MBA graduates can apply for 3 year contractual position of CEO

Process followed:

- Newspaper notification
- Shortlist applicants
- Written test, FPC competency check & Personal Interview conducted

Interim Review/Field Visits



Interim Review and Monitoring conducted by SFAC Kerala and PMU-CA representatives to the FPCs initially registered to discuss forward plan and analyse Business plan presented

Field Meeting with FPCs

- PD ATMA of 4 Districts given direction to derive an action plan for FPCs in consultation with the representatives of FPCs



Meeting with FPC representatives and District officials on Sep 7th and 8th 2023 at Kottayam and Idukki



Media Coverage of FPC Activities



Press coverage on inauguration of Malappattam Spices FPC office and sales outlet



Press coverage on Ollur Krishi Samridhi FPC about latest initiative F&V Marketing facility



Logo Launch of Spezia FPC, Idukki

Tweet by Shri. Piyush Goyal, Central Minister-Gol on Kaipad Rice



Piyush Goyal
@PiyushGoyal

Health is a guarantee when you eat right,
UAE gets to flavour Kerala's GI-tagged Kaipad rice.



3:10 PM · Oct 26, 2022 · Twitter for Android

280 Retweets 3 Quote Tweets 1,585 Likes

11:51

0.21 KB/s 4G

← Tweet



India in UAE
@IndembAbuDhabi

GI- tagged & #ODOP One District One Products hold immense potential to boost exports. Amb @sunjaysudhir virtually flagged off first shipment of GI tagged Kaipad Rice & its value added products from Kerala to UAE! @APEDADOC @PiyushGoyal @PMOIndia @MEAIndia @DoC_Gol @luluhypr



2:31 PM · 26 Oct 22 · Twitter for Android

Tweet your reply



FPO Products
demonstrated during
Thrissur Krishi Darshan
Programme, Oct 2022





Palaruvy FPC got selected for the award by Ministry of Agriculture and Farmers Welfare, Govt of India **November 2022**

AIF Assistance

under AIF 23 FPCs linked	Status
2.795 Crore	Approved
8.56 Crore	Disbursed
Existing - 7 FPCs Mayyil Rice FPC, Ingrown, Hill Range, SOFPCO, Cheruthazham, KADS, Green Vivo	37287000
New - 7 FPCS Spezia, Meloor, Pala santhom, Malappattam, Kattappana, Ollur Krishi, Winfarm	57553685
Others - 4 FPCs Cannanore, Gramalakhsmi, Onattukara Spices, Nelloor	18666907
Total	113507592

